



**Twentieth-Century
Architecture & Design**
A collection

Sims Reed Ltd.

An Overview

An extensive and wide-ranging collection (approx. 650 documents) relating to 20th century architecture and design.

Documents on offer include early publications from the Hochschule für Gestaltung Ulm, sales brochures, rare press kits and other promotional material (including original photographs) from leading furniture companies and designers (Vitsoe, Cassina, Artemide, Danese Milano), product manuals for home and office equipment (Olivetti, Braun), architectural monographs, Architectural Association boxed portfolios, large foldout posters relating to Ettore Sottsass and Memphis, and scarce documents and ephemera relating to Radical Architecture (Superstudio, Archizoom, Studio Alchimia). There is also a strong section on Postmodern designers (Ron Arad, Marc Newson, Shiro Kuramata), with rare monographs (some conceived as artist books) and exhibition ephemera in each instance. The collection also contains a section on artist Donald Judd, who also worked across architecture and design practices.

The material has been organised in the following sections:

1. Germany
 - *HfG Ulm*
 - *Braun and Vitsoe*
2. Italy
 - *Made in Italy (Gavina / Danese Milano / Adolfo Natali / Cassina / Artemide / Mendini / Castiglioni / Gufram / Mari / Bellini / Poltronova / Simon / Pallucco / Olivetti)*
 - *Vignelli for Knoll*
 - *Sottsass and Memphis*
 - *Radical Architecture (Pesce / Alchimia / Mendini / Archizoom / Cassina / Superstudio / Sottsass)*
3. Postmodern Design
 - *Arad / Newson / Kuramata*
4. Fashion and Photography
 - *Andy Warhol / Comme des Garcons / Rei Kawakubo / Jon Naar / Christian Coigny*
5. Architecture and Miscellaneous Furniture Collections
 - *James Sterling / Syd Mead / Peter Cook / John Lautner / Alfred Roth / Peter Eisenman / Zaha Hadid / Peter L. Wilson / Bernard Tschumi / Frank Gehry*
 - *Donald Judd / Comme des Garcons*

\$75,000

Section 1. Germany > HfG Ulm

The Ulm School of Design ('Hochschule für Gestaltung Ulm') was founded in 1953 by Inge Aicher-Scholl, Otl Aicher and Max Bill, and quickly gained international reputation through its progressive approaches to the design process which went beyond the Bauhaus approach of integrating art, craft and technology. Operating throughout the 1950-60s, it is regarded as one of the world's most significant design schools.

The material presented here spans the years 1958 to 1989. Among the earliest documents is an application form for the school (in its own right an elegant piece of typographic design), and issues of the respected Ulm school magazine. This section also demonstrates the expanding legacy and interest in the Ulm School, by way of Ulm exhibition catalogues at venues such as the Bauhaus-Archiv (Berlin) and the Ulmer Museum, and pieces of ephemera such as foldout posters detailing product designs of former Ulm staff members and exhibition invitation flyers.



1. ulm. Hochschule für Gestaltung. 1959. Square 4to. (210 x 198 mm). pp. 24. Illustrated throughout with monochrome images. Original publisher's stapled white wrappers. *Early booklet advertising the Hochschule für Gestaltung, Ulm, briefly outlining the various courses and departments. Richly illustrated, with text in German and English.*



2. ulm. Hochschule für Gestaltung. 1963. Katalog einer Wanderausstellung. 1963. Square 8vo. (148 x 140 mm). pp. 102. Illustrated throughout with monochrome images. Original publisher's white wrappers. *Early Ulm catalogue for the touring exhibition of 1963. Text in German. The glue binding has allowed pages to come loose, and consequently the rear wrapper is missing.*



3. (ulm 1. Vierteljahresbericht der Hochschule für Gestaltung, Ulm). (October 1958). Loose photocopied sheets of paper, stapled. (224 x 211 mm). pp. 22. Photocopied pages printed recto only. *A photocopy of the first Ulm school bulletin. Text in German, English and French. Includes 7 pages of the board members with photographs. The first five issues were designed by Anthony Froshaug. This photocopy lacks pages 8 and 18.*



4. (ulm 2. Vierteljahresbericht der Hochschule für Gestaltung, Ulm). (October 1958). Loose photocopied sheets of paper, stapled. (224 x 211 mm). Photocopied pages printed recto only. *A photocopy of the second Ulm school bulletin. Text in German, English and French. Contains a long essay by Tomàs Malconado, delivered at the World's Fair in Brussels, 1958.*



5. ulm 10/11. Zeitschrift der Hochschule für Gestaltung. 1964. 4to. (290 x 210 mm). pp. 84. Illustrated throughout with monochrome images. Original publisher's illustrated white wrappers. *Ulm 10/11, a double issue of the respected Ulm school bulletin. Text in German and English.*



6. ulm 12/13. Zeitschrift der Hochschule für Gestaltung. 1964. 4to. (290 x 210 mm). pp. 74. Illustrated throughout with monochrome images; 'Opinions' section (pp. 1 - 24) printed on yellow paper stock. Original publisher's illustrated white wrappers. *Ulm 12/13, a double issue of the Ulm school bulletin. Text in German and English.*



7. ulm 14/15/16. Zeitschrift der Hochschule für Gestaltung. 1965. 4to. (290 x 210 mm). pp. 96. Illustrated throughout with monochrome images; 'Opinions' section (pp. 1 - 40) printed on green paper stock. Original publisher's illustrated white wrappers. *A triple issue of the Ulm school bulletin. Text in German and English. This publication contains a brief obituary of Hans Gugelot by Tomàs Malconado at the rear.*



8. Der Spieltrug. Ein neuartiger Sand- und Wasserspielplatz. (early 1960s). Single folded sheet (148 x 209 mm). pp. 3. 2 monochrome photographs of children playing, one design detail to rear wrapper. *Rare promotional booklet for a children's outdoor game 'Der Spieltrug.'*



9. hochschule für gestaltung . ulm. (early 1960s). A5 folder containing two sheets of paper, 'fragebogen' ('questionnaire', 148 x 209 mm), and 'anmeldung' ('registration', single sheet folded twice). pp. 4 + 1. Monochrome photograph of the school from the air to the folder's cover. Original publisher's white folder with loose sheets. *Exquisitely designed un-used application for the HfG school, with sections 'foto', 'persönliche daten', 'ausbildungsziel', 'ausbildung', 'berufstätigkeit', 'finanzierung des studiums', 'anliegen' and final page blank for 'lebenslauf'.*



10. hochschule für gestaltung . ulm. 4to. (149 x 209 mm). pp. 13. Illustrated throughout with monochrome images. Original publisher's stapled white wrappers. *Rare early brochure for the HfG school, fully illustrated with headings 'Geschwister-Scholl-Stiftung', 'Entwicklung der Hochschule für Gestaltung', 'Hochschule für Gestaltung', 'Aufgabe und Ziel der Hochschule für Gestaltung', 'Ausbildungsgang', and 'Grundlehre'.*



11. gugelot design. die galerie intergraphic zeigt eine ausstellung der gugelot design gmbh im mbw pavillion münchen. Foldout exhibition flyer. 1970. Single sheet of paper, folded. (245 x 170 mm). Illustrated throughout with monochrome images. *Exquisitely produced flyer published to accompany the exhibition 'gugelot design' at the BMW Pavilion Munich from 27.6 - 10.10.1970. This copy has been hole-punched.*



12. Stadtarchiv Ulm / HfG-Archiv Ulm. 1989. Single sheet of paper, folded (105 x 199 mm). 3 pages of text, with visitor information to rear wrapper. *Leaflet published in conjunction with the exhibition 'Die Moral der Gegenstände Hochschule für Gestaltung Ulm 1953 - 1968', advertising an exhibition of 'HfG-Studienarbeiten von 1953 - 1968.' at the Stadtarchiv Ulm, from 22 January - 5 März 1989.*



13. gugelot design gmbh. Produkte. (1970s). 4to. (290 x 210 mm). pp. 66. Illustrated throughout with monochrome images. Original publisher's grey wrappers. Promotional catalogue for Gugelot design products. With owner's name to front cover.



14. gugelot design gmbh. Aspekte. (1970s). 4to. (290 x 210 mm). pp. 8. Illustrated throughout with colour images. Original publisher's green stapled wrappers. A promotional brochure for Gugelot gmbh products.



15. Sport und Design / Sport et design / Sport and Design. 1981. 4to. (234 x 210 mm). pp. 157. Illustrated throughout with monochrome images. Original publisher's wrappers with bike design. Catalogue for an exhibition of the National Olympic Committee for Germany and the Design-Centre Stuttgart on the occasion of the 11th Olympic Congress Baden-Baden 1981 in the Staatliche Kunsthalle Baden-Baden. Text in German, French and English.



16. Lumoprint promotional sheets for photocopying machines. undated. 5 loose sheets of paper (290 x 210 mm). Illustrated in colour, each printed recto and verso. 5 promotional Lumoprints advertisements, two with handwritten notes detailing prices.



17. Hochschule für Gestaltung Ulm exhibition leaflet by Olivetti. 1987. Single sheet of paper with leporello folds, (310 x 112 mm). Illustrated throughout with monochrome images. Ulm exhibition leaflet by Olivetti for the 1987 exhibition at the Bauhaus-Archiv (Berlin).



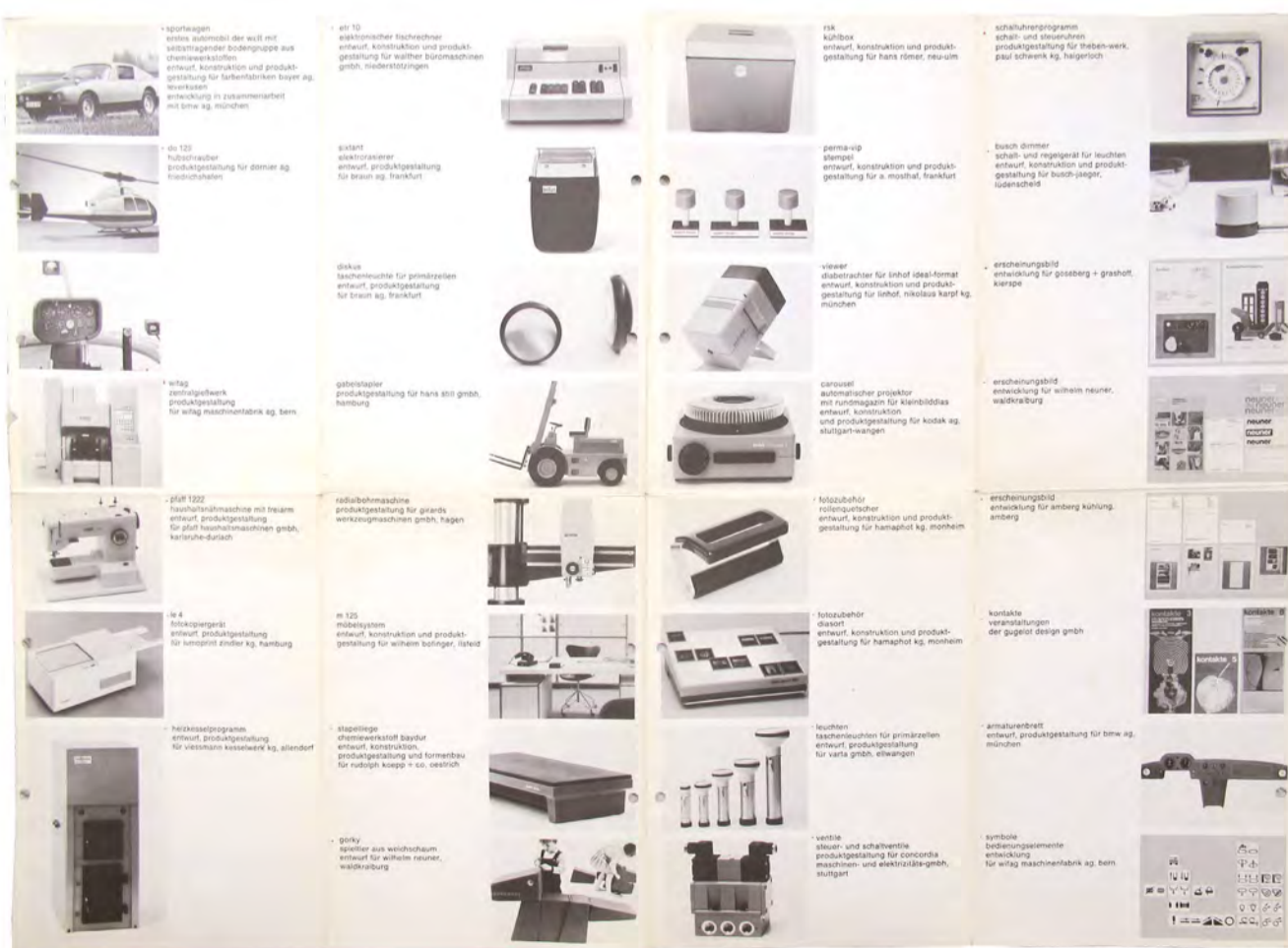
18. Olivetti präsentiert Die Moral der Gegenstände Hochschule für Gestaltung Ulm 1953 - 1968. (c.1987) Single sheet, folded. (290 x 210 mm when unfolded). Illustrated in colour. Announcement poster by Olivetti for an Ulm exhibition at the Bauhaus-Archiv (Berlin) from July - September 1987.



19. Die Moral der Gegenstände Hochschule für Gestaltung Ulm 1953 - 1968. Invitation card. 1989. Single sheet of folded card (210 x 148 mm). Illustrated with colour image to front of card. Invitation to the opening of the exhibition 'Die Moral der Gegenstände Hochschule für Gestaltung Ulm 1953 - 1968' at the Ulmer Museum from 22.1 - 5.3 1989.



20. Design InterCityExperimental MagLev Transrapid. Design for High-Speed Transport of Tomorrow. Projects by Neumeister Design, Munich. 1986. Square 4to. (205 x 203 mm). pp. 62. Illustrated throughout with colour photographs. Original publisher's illustrated wrappers. Catalogue for the exhibition 'Design InterCityExperimental MagLev Transrapid. Design for High-Speed Transport of Tomorrow', held at the Design Centre Stuttgart by the Landesgewerbeamt Baden-Württemberg, Stuttgart 11 May - 8 June 1986.



(Left): Verso side of the 'gugelot design' flyer, no.11 (Right): First page from the Ulm school application, no.9.

Section 1. Germany > Braun and Vitsoe

German design companies Braun and Vitsoe were closely connected to the Ulm School through their wish to combine functionality and technology in industrial design. In 1956, Braun created its first design department, headed by Dr. Fritz Eichler, who collaborated with the Ulm School of Design on a new product line. In 1956 Braun introduced its famous SK4 record player designed by the young Dieter Rams and the pioneer of system design, Hans Gugelot (then lecturer of design at HfG Ulm).

Rams soon became the most influential designer at Braun and a key figure in the German design renaissance of the late 1950s and 1960s. His work was typified by an austere aesthetic but was highly user-friendly ('less but better.'). For nearly 30 years Rams served as head of design for Braun A.G. until his retirement in 1995, when he was succeeded by Peter Schneider. Many of his designs (for calculators, radios, electric razors, etc.) are in major design collections such as the Museum of Modern Art, New York.

By the 1970s, Braun had begun to focus on home consumer appliances, including coffee makers, clocks and radios. At this point Pop-art began to influence their products, which incorporated the movement's bright colours whilst retaining a simplicity of form in keeping with their functionalist philosophy. In 1981, the company's audio and hi-fi division broke off into Braun Electronic GmbH.

Dieter Rams' furniture designs were simultaneously being realised by Vitsø company, established in 1959 by the Danish designer Niels Vitsø and Otto Zapf. For his entire career Rams worked almost exclusively for Braun and Vitsø.

The material ranges from 1960s-80s, consisting predominantly of promotional leaflets, advertisements and brochures for products. The extensive collection shows the trends and dominance of German products on the international post-war market.



1. Vitsoe Kollektion design Dieter Rams. Beistelltische 620. Postkarte. Single sheet of card (105 x 210 mm). Monochrome

image recto, text printed verso. Postcard by Vitsoe / Kollektion Dieter Rams.



2. Braun, article from magazine titled 'Dies ist das neue System für beste Wiedergabe von Ton und Bild.' Single folded sheet (261 x 33 cm). pp. 2. Illustrated in colour and black and white.



3. 10 Braun promotional leaflets and advertisements for shaving products. c.1976-1987, 3 A4 sheets, 7 of various other sizes. Illustrated in colour and black and white.



4. 8 Braun promotional leaflets and advertisements for clocks and watches. 1970-80s. various forms, various sizes. Illustrated in colour.



5. 13 Braun promotional leaflets, advertisements and technical information sheets for various kitchen appliances (toasters, coffee makers, juicers, blenders etc.)



6. 22 documents (promotional booklets, catalogues, advertisements) relating to a range of Braun products (inc. Programmübersicht). c.1966-1986, various formats (mostly A4).



7. 24 Braun promotional catalogues and advertisements, inc. Air-control systems, calculators, original packaging for calculators, lighters. 1960 - 1980s, various formats (mostly A4), Illustrated primarily in colour except for earlier publications.



8. Press kit for 'Was nützt die Gute Form?', an exhibition from 5 - 14 July 1979 in Alster-Einkaufs-Zentrum, Hamburg-Poppenbüttel gezeigt. 1979, 2 press kits (stapled), one Braun advertisement and one invitation card.



9. 10 pages for HiFi products with technical data and 1 sheet with cost estimates from Braun's Hi-Fi Service-Center. 1970s. 10 sheets, A4. Illustrated with monochrome photographs, printed recto only.



11. 12 documents relating to Braun bodycare products (hair-curling machines, toothbrushes, hairstyling sets...). 1970s - 1980s, various forms, various sizes. Illustrated primarily in colour.



12. 27 documents relating to photography and projection equipment. 1970s - 1980s, various forms and sizes.



13. Braun plastic and paper bags (right).



14. Braun. Live. Musik lebendig hören. HiFi informationen von Braun. 1975/76. Folio (243 x 320 mm), folded in half. pp. 8. Illustrated in colour and black and white. Original publisher's wrappers.



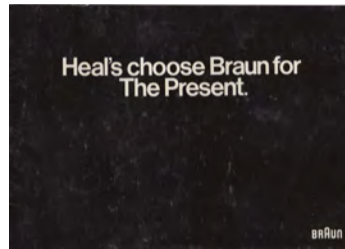
15. Braun Live Musik lebendig hören. Ein High Fidelity Report von Braun. 1973/74. Folio (420 x 297 mm), folded in half. pp. 12. Illustrated with colour images. Original publisher's wrappers.



16. Stereo. Das Deutsche HiFi und Musikmagazine. Marz 1983. 1983. Single folded sheet (280 x 210 mm). pp. 3. Illustrated with monochrome images. Original publisher's wrappers. *Single issue of 'Stereo,' with article on the Braun 'Cassetenrecorder C2.'*



17. Braun. Betriebspiegel 380. 'photokina '80.' [1980]. Folio (420 x 297 mm), folded in half. With poster inserted loose (420 x 297 mm). pp. 8. Illustrated with monochrome images. Original publisher's wrappers. *Single issue of Betriebspiegel 380 / photokina '80 (braun press, designed by Dieter Rams). With poster loosely inserted, titled 'Kurse für Arbeitsausgleiches-gymnastuk und Sport 1980/81.'*



18. 'Heal's choose Braun for The Present.' Oblong 4to (296 x 207 mm). pp. 12. Illustrated with colour images. Original publisher's wrappers, stapled. *Braun promotional booklet, including a range of Braun products within.*



19. Braun High Fidelity Geräte und Systeme. Envelope containing 12 glossy coloured cards with HiFi product information and technical data to rear. Illustrated in colour. Original publisher's envelope with loose cards. *Promotional set of cards for Braun hi-fi products.*



20. Audio. Das Magazin für HiFi, Musik und Video.' Two issues, June 1984 and June 1985. 1984/85. Quarto. (290 x 210 mm). pp. 6 + pp. 4. Illustrated in colour. Original publisher's wrappers, stapled + leporello. *Two issues of 'Audio' magazine.*



25. Vitsoe. Auf den Innenseiten: Niedriget Sessel aus dem Sesselprogramm 620. 1981. 2 white folders, both 290 x 210 mm. Richly illustrated in black and white. Original publisher's white wrappers, material loose inside. *Publications for press, including large photographs of designs, biography of Dieter Rams, leporello publication with furniture designs 'Männer des Jahres im Sessel des Jahrzehnts. Vitsoe', and typed speech given by Dietrich Mahlow at the opening of Design Dieter Rams bei Weise Vitsoe in Frankfurt am 30.8.1981.*



21. 38 documents (promotional leaflets, technical booklets, advertisement sheets, complete product range catalogues) relating to Braun HiFi products. c.1970 - 1986. Mostly A4 brochures and catalogues. Each item in original publisher's wrappers.



22. Braun. Preisliste. Stand Oktober 1962. Radio-, Phono- und Fernsehgaräte. 1962, 4to. ((290 x 210 mm), pp. 3. Illustrated with monochrome images. Original publisher's printed wrappers, hole-punched. *An early and rare Braun price list.*



23. 'Instant' magazine on Braun HiFi. 1987. Large folio. (420 x 294 mm). pp.36. Illustrated with monochrome images. Original publisher's printed wrappers.



24. Collection Elley. c.1960. 4to. (180 x 220 mm). 24 leaves. Illustrated with monochrome images. Original publisher's brown paper wrappers, plastic protective sleeve. *Early catalogue with designs by Nii Weise Vitsoe.*



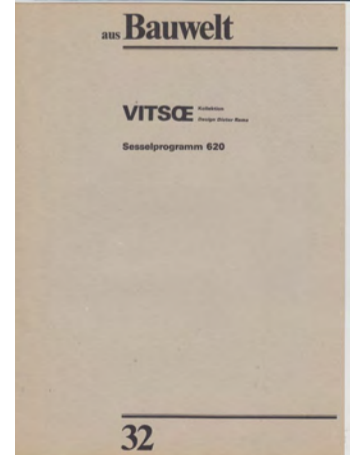
26. Vitsoe + Zapf. Special edition, mobilia no. 145, august 1967. 1967. Large 4to. (257 x 260 mm). pp. 10. Illustrated with monochrome images, text in black and red. Original publisher's white wrappers. *Featuring Dieter Rams designs for Vitsoe + Zapf. With text in German, English, Danish and French.*



27. vitsoe4. 1971. Large 4to. (257 x 260 mm). 2 leaves. Richly illustrated in black and white. Original publisher's white wrappers. *'Vitsoe mobilia' magazine. With text in German, English, Danish and French.*



28. (Above and right) 14 documents of Vitsoe (Collection, Design Dieter Rams) promotional material. c.1975 - 1989. Mostly (290 x 210 mm). Illustrated throughout in colour and monochrome. Original publisher's wrappers, in all



cases. *'Vitsoe Kollektion Design Dieter Rams' products, including tables, office chairs, storage units and sofas. Including nos. 570 / 571 + 572 / 601 + 602 / 606 / 620 / 622 / 680 / 681 / 690 / 720 / 740.*

Section 2. Italy > Part 1: Made in Italy

Italian design picked up rapidly after World War II, with a large number of newly founded companies managing to establish themselves away from Milan, Italy's economic centre. The design boom achieved wide recognition with MoMA's 1972 exhibition 'Italy - The new domestic landscape.' (see no. 62 in this section).

This section showcases a large range of material (sales brochures, catalogues, exhibition ephemera, posters, product information sheets, design monographs) from the following designers and manufacturers, representing one of the richest sections in the collection: Gavina, Danese Milano, Adolfo Natali, Cassina, Artemide, Mendini, Castiglioni, Gufram, Mari, Bellini, Poltronova, Simon, Pallucco and Olivetti.

This section contains a broad range of items related to Olivetti, the Italian manufacturer of typewriters, computers, printers and other such business products. In 1952 MoMA held an exhibition titled 'Olivetti: Design in Industry.', and many of the products are now in the museum's permanent collection. Olivetti Synthesis was the name given to their office furniture series. Both Mario Bellini and Ettore Sottsass directed Olivetti's design at various stages.

'Italy...is not only the dominant product design force in the world today but also illustrates some of the concerns of all industrial societies. Italy has assumed the characteristics of a micro-model where a wide range of possibilities, limitations and critical problems of contemporary designers throughout the world are represented by diverse and sometimes opposite approaches.' (From the MoMA 1972 exhibition press release).



1. Dino Gavina 1955 - 1975. Il potere agli oggetti. Folio. pp. 32 + 8 page loose insert. Illustrated in monochrome with coloured image borders. Original publisher's stapled wrappers. Monograph article on Dino Gavina 1955 - 1975, with text by Marcel Breuer. *Text in Italian and English.*



2. Danese. Editore di design Italiano Milano 1957-1991. Oggetti Scelti. (173 x 176 mm). pp. 175. Original publisher's boards.



3. Danese transparent slipcase. 1988. Folded sheet, (205 x 210 mm). Text to front and rear.



4. Danese Milano VK Preislite 1989. 4to. (210 x 290 mm). Illustrated in black and white. Inserted loose a typed letter from Renata Gessner (Bruno Danese SNC) to Klaus Leuschel, dated 1986. And an invitation to the inauguration of a new space in Via S maria Fulcorina 17 Milan from Jacqueline and Bruno Danese (1988).



5. Danese Milano Celice e bicchieri. Single folded sheet (210 x 298 mm). Illustrated in colour and black and white.



6. Danese Milano. Accessori per Ufficio. 4to. (210 x 210 mm). Danese Milano. Illustrated in monochrome throughout. Original publisher's brown wrappers. In original Danese Milano slipcase. *Danese Milano catalogue designed by Enzo Mari. In 4 languages.*



7. Adolfo Natali. 1993. 8vo. (155 x 107 mm). pp.48. Illustrated in colour. Original publisher's illustrated wrappers.



8. Danese Milano. Enrichtungszubehör für Büro und Objekt. pp. 6. Illustrated in monochrome. Original publisher's stapled wrappers.



9. (Above and right): Danese Milano ephemera. 3 'burger' promotional cards + invitation card to a 2005 exhibition + (above) press information (stapled A4



pages) for a Danese exhibition at mudac, (Museum of Contemporary Design and Applied Arts, Lausanne (2005).



10. Gavina - Für Kostas von Niklas Maak. Single sheet of paper. Text recto, image verso.



11. Das Abenteuer Des Design: Gavina. 1987. Edizioni Centro Duchamp. pp. 220. Illustrated in colour. Original publisher's cloth and dustjacket. *Monograph study on Gavina.*



12. Danese Milano 1957 - 1976 production catalogue 1976. Danese Milano. Illustrated in monochrome throughout. Original publisher's glossy boards. *Danese Milano 1976 Production catalogue.*



13. Cassina poster. Il Ponte di Francesco Binfare. Cassina, Via Durini 18, Milano / 24-29 settembre 1977. Single sheet of folded paper. Monochrome image with multi-coloured text below.



14. Progetti di Laminati Decorati con Mario Bellini, Achille Castiglioni, Vico Magistretti et al. undated. 8vo. (98 x 164 mm). Illustrated in colour. Original publisher's wrappers. 10 post-cards.



15. (Above and right): Press folder. Cassina, mobelmesse kit. 1980. Items loose inside. Including two large fold-out posters. Cassina press kit showcasing the works of various designers; items include two large colour fold-out posters, one in original



envelope marked 'Cassina Galiano Habitat,' poster with colour image recto and text verso (with brief biographies on Le Corbusier, Rietveld, Mackintosh, Bauhaus, Gaudi and Shaker), the other a coloured poster titled 'Mackintosh / Cassina', text and design drawings verso.



16. Cassina 300 Tangram (1983), Massim Morozzi. 1983. Plastic folded with contents loose. (175 x 170 mm). With card elements to demonstrate the compositional idea behind the seven table elements of TANGRAM 100.



17. Cassina invitation card. 1982 A4 folded sheet with red Cassina folded card wrappers. (105 x 210 mm). A Cassina invitation to 'arbeiten von charles rennie mackintosh,' November 1982.



18. Artemide pricelist. 1974. 3 A4 pages. Artemide pricelist bearing stamp of 'Wohndesign 24 - 27 Jan '75 Dusseldorf.'



19. Two Artemide catalogues. undated. 8vo. (150 x 210 mm). Artemide. pp. 191 + 147. One illustrated colour, one in monochrome. Original publisher's wrappers. Artemide catalogues, StudioA and 'Lamps, furniture and furnishing accessories.'



20. Artemide brochure for lamps by various designers. undated. Single folded sheet, (290 x 209 mm). Illustrated in black and white.



21. 'La Lune Sous Le Chapeau di Man Ray'. Single sheet with ripped filing holes (225 x 295 mm). Illustrated in colour recto, monochrome images verso. Sheet advertising 'La Lune sous le chapeau di Man Ray', lighting design produced by Cassina.



22. Cassina invitation card. 1990. Single sheet within red Cassina folded card. (210 x 150 mm). Cassina invitation to the 12th International Biennial Design for Europe (18-28 October 1990).



23. 3 Cassina catalogues. 1979 - 1985. 4to (216 x 280 mm). Illustrated throughout in colour. Original publisher's red or black glossy wrappers. Three Cassina catalogues showcasing a range of designers.



24. Artemide promotional sheets, inc. 'Lampade, mobili ogegetti per arredare,' Museum of Modern Art, New York.



25. Artemide promotional foldout poster. 1970s. Single folded sheet, (152 x 208 mm when folded). Illustrated in black and white.



26. Two Artemide publications. 'Un'industria verso il futuro'; and 'Some notes on the technology of plastic materials'. 1973. 4to. (215 x 240 mm). Artemide. Illustrated in black and white and colour. Original publisher's stapled wrappers in green Artemide slipcase. Bilingual text.



27. Frammenti Banali. Alessandro Mendini and Roberto Remi. 1985. pp. 47. Illustrated throughout in colour. Book relating to the Italian architect and designer Alessandro Mendini and artist Roberto Remi.



28. 'Le mie nuove posate italiane'. 12mo. (80 x 120 mm). 27 pages. Illustrated in monochrome throughout. Original publisher's stapled wrappers.



29. Gufram. 4. cactus. Multipli. Single A4 sheet. Illustrated in colour recto, monochrome text and image verso. Sheet advertising the CACTUS designed by Guido Drocco / Franco Mello, a decorative device in expanded polyurethane foam, working as a clothes hook.



30. Gufram advertisement sheet. undated. Single folded sheet with perforations to make 14 individual pieces of paper, (120 x 100 mm when folded). Illustrated in colour.



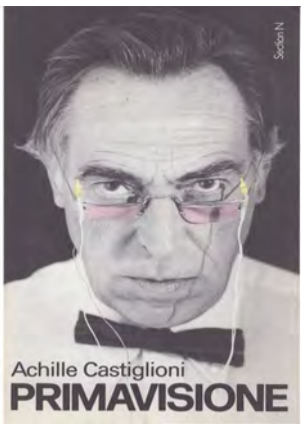
31. Alessi promotional sheet for 'Phil' design Achille Castiglioni. Single sheet of paper (290 x 210 mm). Illustrated in black and white.



32. Achille Castiglioni designer. 1986. 8vo. (110 x 240 mm). Centre Georges Pompidou. Illustrated mostly in black and white. Original publisher's stapled wrappers. Booklet published to accompany the exhibition of Achille Castiglioni at Centre Georges Pompidou, Paris (27 nov 1986 - 3 feb 1986).



33. Invitation card to Achille Castiglioni Design-Ausstellung, 1984 in Das Österreichische Museum für angewandte Kunst beehrt sich. Single folded invitation card, sheet loose inside.



34. Achille Castiglioni. Primavisione. 1984. Single folded sheet (180 x 296 mm). Illustrated in black and white. *Castiglioni publication to mark the exhibition 'Primavisione' in Vienna, 1984.*



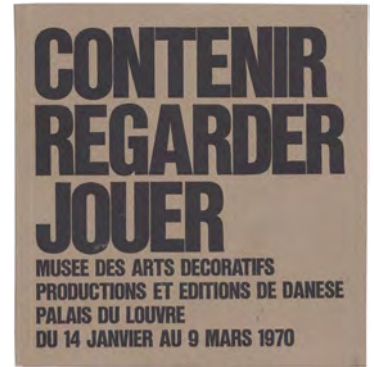
35. Achille Castiglioni. 1984. Square 4to. (246 x 224 mm). Electa. pp. 238. Illustrated in colour and black and white. Original publisher's cloth. *Monograph study of Achille Castiglioni.*



36. Ceramiche d'arte Gabbianelli / serie elementare. 1970s. 4to. (220 x 220 mm). Illustrated in colour and black and white. Original publisher's stapled wrappers. *Enzo Mari / system von 27 Majolika-Kacheln / Projekt von Enzo Mari.*



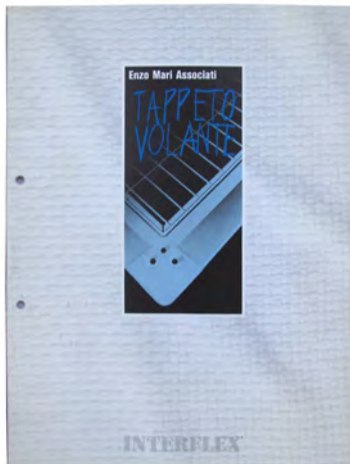
37. Enzo Mari. 1983. Square 4to. (223 x 225 mm). pp. 352. Illustrated in monochrome throughout. Original publisher's illustrated wrappers by Enzo Mari. *Enzo Mari monograph by Arturo Carlo Quintavalle, published by the Università di Parma, 1983.*



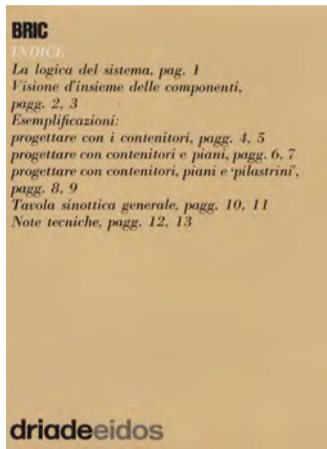
38. Contenir regarder jouer. 1970. 8vo. (150 x 150 mm). Illustrated in monochrome throughout. Original publisher's wrappers. *Enzo Mari catalogue for the exhibition 'Contenir Regarder Jouer' at Musée des Arts Décoratifs, Palais du Louvre Paris 1970.*



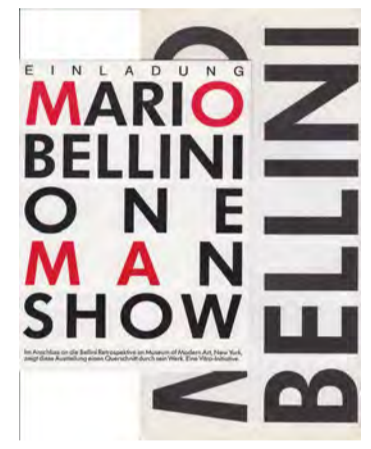
39. Triennale Milan 12/11/1999 - 9/1/2000. 1999. 4to. (210 x 296 mm). pp. 15. Illustrated in monochrome throughout. Original publisher's stapled wrappers. *Enzo Mari publication from the Milan Triennale 1999 - 2000.*



40. Enzo Mari Associati. Tappeto Volante. 1989. Large 4to. (238 x 320 mm). pp. 38. Original publisher's illustrated wrappers, with hole-punches for filing. *Enzo Mari 'Interflex' catalogue.*



41. BRIC. Indice. pp. 13. Illustrated in colour. Original publisher's stapled wrappers. *Catalogue of the Driade Eidos collection from 1985, explaining the logic of the BRIC system, designed by Antonia Astori in cooperation with Enzo Mari for Driade in 1979.*



42. Mario Bellini One Man show, leporello exhibition list and invitation card. 1988. A5 Invitation card with foldout, leporello publication, (140 x 295 mm when folded), MoMA, New York. Illustrated in monochrome throughout. *Bellini's 'One Man Show' 1988 exhibition invitation and leporello flyer detailing exhibited works. The show was a Vitra initiative.*



43. Mario Bellini designer. Notizen und abbildungen von Cassina Spa zusammengestellt. 1978. 4to. (210 x 230 mm). Illustrated in black and white. Original publisher's wrappers.



44. Mario Bellini designer. Catalogue, 1987. 4to. (245 x 245 mm). MOMA, New York. pp. 80. Illustrated in colour and black and white. Original publisher's wrappers. *Catalogue published on the occasion of the Bellini show at MoMA, 1987.*



45. Artemide poster and promotional sheet for Mario Bellini's Area 50 lamp. 1970s. Colour foldout poster, black and white printed information sheet.



46. Promotional sheet for Mario Bellini's Area 50 lamp. 1970s. various. Colour foldout poster, black and white printed information sheet.



47. (Above and right): Poltronova Preisliste November 1981 Frei Haus Verzollt + Divisione uffici direzionali serie TECNICA Ettore



Sottsass. 1980s. 4to. (296 x 210 mm). Original publisher's stapled wrappers. Images in colour & black and white.



48. Poltronova Sp.A 9 catalogues. 4to. Loose in black folder. Illustrated in colour. Original publisher's black folder with publications loose within. *Poltronova catalogues. Including 'Tavoli Vienna / Ettore Sottsass' (two copies).*



49. Poltronova Edizioni. Nigel Coates. London. Folio (300 x 420 mm). Poltronova Edizioni. 4 unnumbered leaves. Illustrated throughout in colour. Original publisher's stapled wrappers. *Poltronova catalogue featuring Nigel Coates.*



50. 'facendo mobili con...' 1977. 4to. (295 x 210 mm). poltronova ed. pp. 182. Illustrated in monochrome throughout. Original publisher's brown printed wrappers. *Poltronova catalogue with text by Pier Carlo Santini.*



51. Le Bambole B&B Italia / design Mario Bellini. undated. Single folded sheet (296 x 210 mm when folded). *Le Bambole. Illustrated in colour. Le Bambole promotional sheet advertising Mario Bellini's 'new concept of sitting.'*



52. Design e design. 1993. (212 x 152 mm). pp. 56. Illustrated in black and white. Original publisher's spiral bound boards.



53. Catalogue. Simon. Collezione Gli autori. Catalogue 2007. 2007. 4to. (210 x 296 mm). Illustrated in colour. Original publisher's green printed boards. *Simon 2007 catalogue.*



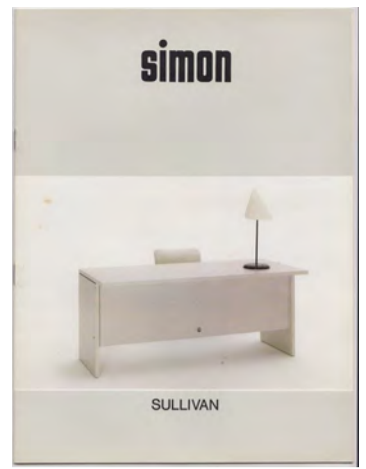
54. Simon Preisliste 1987 - für publikum. 1987. Oblong 4to (296 x 210 mm). Monochrome illustrations.



55. Two Simon catalogues: Sullivan and Loop. 4to. (296 x 210 mm). Original publisher's stapled wrappers. Illustrated in colour and black and white.



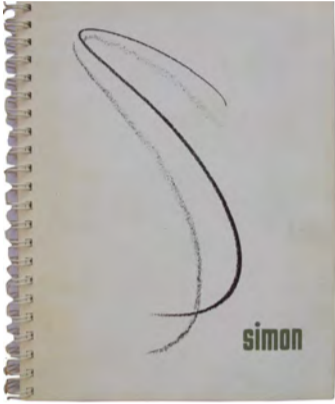
56. (Above and right): Two Simon catalogues: Sullivan and Loop. 4to. (296 x 210 mm). Original publisher's stapled wrappers.



Illustrated in colour and black and white.



57. Simon / ultramobile leporello publication. Single folded sheet (170 x 90 mm when folded). Monochrome illustrations.



58. Simon International 1970 - 1979. 4to. (296 x 220 mm). Monochrome illustrations. Original publisher's spiral bound boards. *Simon International catalogue.*



59. Simon / ultrarazionale. Original publisher's ringbound folder. Illustrated in colour, 43 plates. *Ringbound Simon publication.*



60. Business card of Luciano Cedrini. Single piece of card, (708 x 708 mm). Simon. Monochrome illustration recto, text verso. *Business card from Luciano Cedrini at Simon.*



61. Pallucco. Sales catalogues. 1987. Folio. (260 x 360 mm) + folio (260 x 360 mm), in original white envelope with Pallucco embossing. Pallucco. 12 unnumbered leaves (technical information book) + 22 unnumbered leaves. Illustrated in black and white. Original publisher's wrappers, both publications. *Accompanying product sheet with technical information. With photographs by Peter Lindbergh.*



62. Italy: the new domestic landscape. Museum of Modern Art, New York. 1972. 4to. (216 x 230 mm). 12 unnumbered leaves. Illustrated in colour throughout. Original publisher's printed wrappers. *Catalogue for the exhibition 'Italy: the new domestic landscape', held at the Museum of Modern Art, New York. Text in Italian and French.*



63. the living form. Paolo Deganello from 1973 till today. 1987. Folio. (296 x 420 mm). Expositieruimte Binnen. pp. 56. Illustrated in colour throughout. Original publisher's printed wrappers. *Catalogue for the exhibition 'Paolo Deganello from 1973 till today'. Deganello founded the Archizoom Associati. Catalogue by Pierluigi Cerri accompanying an exhibition held at the Binnen Gallery and the Van Krimpen Gallery in Amsterdam. With texts by Germano Celant and Benedetto Grovagnolo.*



64. 4 small booklets Appendi Appendi / Smith & Smith. 1980s. (104 x 150 mm). Illustrated in colour and black and white. Original publisher's stapled wrappers, or leporello folds.



65. La nuova filiale Olivetti di Firenze. Square 4to. (300 x 300 mm). Olivetti. 8 unnumbered leaves. Monochrome images throughout. Original publisher's white wrappers. Scarce Olivetti publication to accompany the opening of the new Olivetti branch in Florence, with exquisite black and white photographs.



67. Deutsche Olivetti in Frankfurt. Square 4to. (300 x 300 mm). Olivetti. 10 unnumbered leaves. Monochrome images throughout. Original publisher's white wrappers.



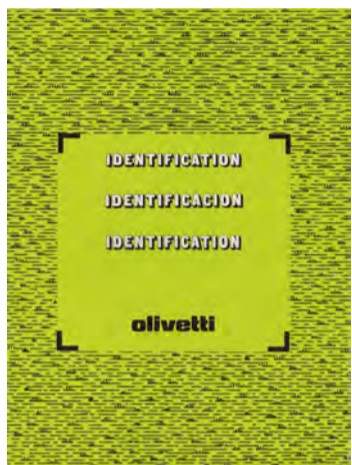
68. Olivetti. Einladung. 1986. Irregular shaped folded piece of card. Illustrated card with text printed inside. Card for a day of events relating to Olivetti.



69. Olivetti Synthesis 80. Office furniture. Designer: Ettore Sottsass jr. Olivetti. pp. 24. Illustrated throughout in colour. Original publisher's stapled wrappers. Olivetti Synthesis 80, showcasing office furniture designed by Ettore Sottsass jr.



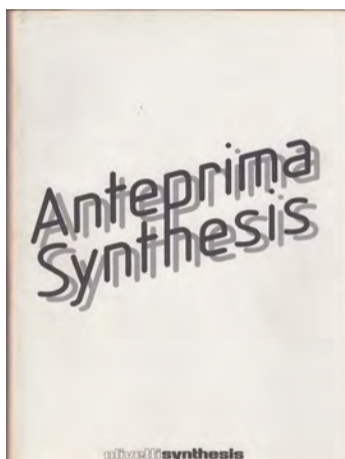
70. Olivetti Today. 1977. 4to. (295 x 210 mm). Olivetti. pp. 24. Illustrated in monochrome throughout. Original publisher's stapled grey wrappers. Text in English, Spanish and French.



71. Identification. 1977. 4to. (295 x 210 mm). Olivetti. pp. 24. Illustrated in monochrome throughout. Original publisher's stapled green wrappers. Text in English, Spanish and French.



72. Olivetti Teletex. Ausführliche Informationsschrift. 4to. (295 x 210 mm). papierhaus erhardt. 27 typed pages. Original publisher's ringbound plastic folder.



73. Olivetti Synthesis. Anteprima Synthesis. Olivetti. Three A4 stapled documents ('Fatturato Olivetti Synthesis: Una Crescita del 45 per Cento' 1983; 'Corinto, una nuova linea di arredo della Olivetti synthesis', 1983; 'Arp/Synthesis: 11 computer per l'architetti', 1983), and 7 Olivetti Synthesis colour brochures. Original publisher's white folder. Brochures relating to office furniture.



74. Olivetti Synthesis. Price List. 1984. 4to. (210 x 230 mm). Olivetti. pp. 81. Illustrated with black and white printed technical drawings. Original publisher's plastic ringbound folder.



75. Olivetti. A collection of sales documents. various. 4 promotional sheets from Olivetti: 'Accessoires de bureau', 'Accessoires de sol', 'Olivetti professionnelles Schreiben', and 'Olivetti ETV 2900.' A collection of Olivetti promotional sheets and brochures.



76. verband creative inneneinrichter e.v. 4to. (210 x 296 mm). Olivetti Synthesis. 2 unnumbered leaves. Illustrated with colour images. Original publisher's stapled wrappers.



77. (Above and right: Olivetti Synthesis promotional material. Olivetti. 12 original gelatin monochrome photographs advertising office furniture (each 176 x 240 mm), 8 colour sales brochures, stapled A4 document 'Il sistema di arredo Icarus' (1983).



78. Olivetti Synthesis 45. 'Sedie / chairs / chaises / stühle' sample sheet. Single sheet of plastic with pockets for fabric / colour samples. Olivetti. Fabric and colour samples for Olivetti furniture.



79. Pressestimmen. Marz. 1977. Olivetti bei Rechenzentrale Bayer. Genossenschaften. 1977. 4to. (295 x 210 mm). Olivetti. 8 unnumbered leaves. Monochrome images throughout. Original publisher's stapled printed wrappers. Single issue from March 1977 of Olivetti Pressestimmen.



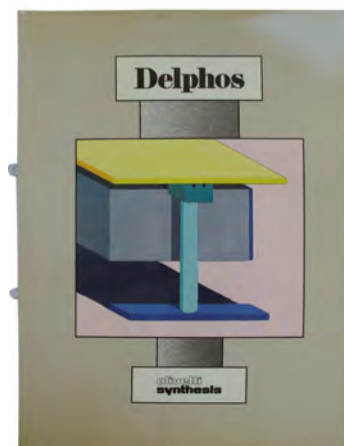
80. Olivetti Original-Zubehör. Preisliste 1989. 1989. 4to. (295 x 205 mm). Olivetti. pp. 24. Original publisher's plastic folder. Olivetti price list, 1989.



81. Olivetti Synthesis Arredi e attrezzature per ufficio. Catalogo Listino Volume 1. Settembre 1987. 1987. 4to. (205 x 210 mm). Olivetti Synthesis. pp. 130. Original publisher's grey wrappers.



82. Olivetti heute. 1986. 4to. (295 x 210 mm). Olivetti. pp. 56. Colour and monochrome illustrations throughout. Original publisher's stapled wrappers.



83. Delphos. Olivetti Synthesis. 1986. 4to. (295 x 210 mm). 16 unnumbered pages. colour and monochrome images. Original publisher's wrappers with metal loop staples for filing.



84. Nachrichten Fachhandel vom und für Den. 1/89. (1989). 4to. (195 x 210 mm). Olivetti. 12 unnumbered leaves. Colour images throughout. Original publisher's stapled wrappers. Brochure advertising computers and other office equipment.



85. Nur Zubehör mit diesem Zeichen ist Original Olivetti Zubehör; es gewährleistet die optimale Funktion Ihres Olivetti Gerätes. 4to. (195 x 210 mm). Olivetti. pp. 90. Coloured images throughout. Original publisher's wrappers.



86. 4 Olivetti brochures; 'Icarus: L'espace Nouveau', 'Olivetti Arredamenti Metallici Serie Arco', 'Biblio' and 'Olivetti P 6060.' (295 x 210 mm). Olivetti. Coloured images throughout. Original publisher's stapled wrappers.



87. Olivetti copiers: 9 card promotional sheets. 295 x 210 mm. Olivetti. Colour and monochrome images.



88. 43 promotional items from Olivetti, mainly concerning computers, telecommunication and typewriters.



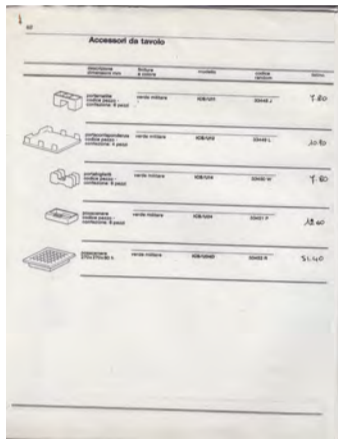
89. Olivetti poster: Die neue Olivetti Rechner-Reihe. 1977. Single sheet of paper. Olivetti. Monochrome image, text printed in red.



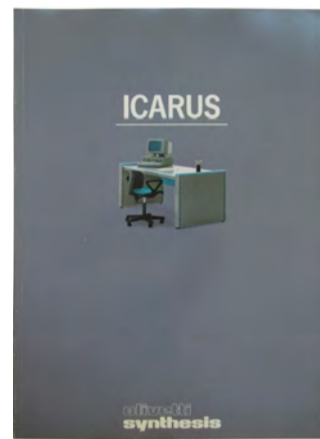
90. Olivetti Synthesis. Delphos leaflet. Single folded sheet (210 x 100 mm).



91. Die Designer Ettore Sottsass und Michele de Lucchi, der Hersteller Olivetti und unsere Planer und technischen Mitarbeiter würden gern Ihr Büro einrichten. undated. 4to. (295 x 210 mm). Olivetti. 2 unnumbered leaves. Illustrated in colour. Original publisher's stapled wrappers. Olivetti / Hans Frick publication.



92. Olivetti. Accessori da tavolo. Price list. undated. 5 loose A4 sheets in plastic sleeve. 5 A4 photocopied sheets printed recto only. Photocopied Olivetti pricelist.



93. Olivetti synthesis. Icarus. 4to. (195 x 210 mm). Olivetti synthesis. 14 unnumbered leaves. Colour images throughout. Original publisher's grey wrappers. Brochure for the Icarus model from Olivetti.



94. Olivetti. Sangirolamo press kit. undated. A4 stapled sheets. Olivetti. Three original gelatin photographs reproducing drawings, together with stapled A4 documents in English, German and Italian. Original publisher's blue cloth folder. Olivetti Sangirolamo press kit with original photographs.

Image: Promotional photograph for Olivetti Synthesis office furniture, (see no. 77).



Section 2. Italy > Part 2: Vignelli and Knoll

Massimo Vignelli was an Italian designer who worked across many areas of design (book, corporate, environmental, interior and graphics, amongst others). His work for Knoll is well documented in the collection, and provides a striking example of the effectiveness of simple graphics, perhaps best encapsulated in his work for the International Design Centre New York: two type-faces (Sans Serif + Serif), three colours (black, white, red), plus a grid - that's it.

Vignelli's employee Michael Bierut wrote "it seemed to me that the whole city of New York was a permanent Vignelli exhibition [around 1981]. To get to the the office, I rode in a subway with Vignelli designed signage, shared the sidewalk with people holding Vignelli-designed Bloomingdale's shopping bags, walked by St Peter's Church with its Vignelli-designed pipe organ visible throughout the window."



1. 7 Knoll International catalogue / brochures. Including a special print of 'moebel interior design', Sonderdruck as 'Detail' Zeitschrift für Architektur + Bau-

detail + Einrichtung Serie 1971, Sonderdruck aus Architektur und Wohnwelt 1/73, Sonderdruck aus MK 4/77 un md 4/77, Sonderdruck aus 'md' md Februar 1980, Klassiker und Avantgardist im Möbel- und Textildesign Sonderdruck aus 'Format' 54 Zeitschrift für verbale und visuelle (March 1975), Knoll am Main Sonderdruck aus AIT 5/92, Zeitlos - zeitgemäß Repräsentation mit Knoll International Sonderdruck aus Architektur und Wohnwelt June 1976 and The Sapper Collection. 1970s - 80s. various sizes. Illustrated in colour and black and white. Original publisher's illustrated wrappers.



2. Knoll International Hauptkatalog 1978/79. 1978. 4 vols in slipcase. (223 x 300 mm). Monochrome illustrations throughout, text printed in red. Original publisher's wrappers and slipcase. With 4 volumes titled 'Schreibtische Konferenztische Bürosysteme', 'Sitz- und Liegemöbel', 'Accessoires und Lampen Regalsystem 539' and 'Tische.'



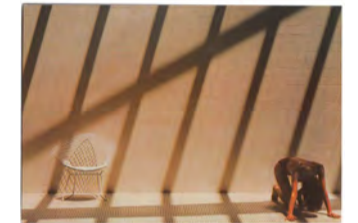
3. (Above and right): Knoll. '30 Jahre Mobeldesign. 30 Jahre Knoll International 1951-1981.' 1981. Folder (220 x 310 mm). 2 monochrome photograph and 1 colour, loose in folder + fold-out sheet. Original publisher's grey folder with chair blind embossed to cover. '30 Jahre Mobeldesign' (Knoll) containing 2 monochrome and 1 colour photograph + 2 A4 pages stapled '30 Jahre Mobeldesign, Pressedienst', 1981). High



quality gelatin photographs, each labelled verso '30 Jahre Mobeldesign. 30 Jahre Knoll International 1951-1981.'



4. (Above and right): Knoll international, Möbel und Textilien. undated. Small folder of 8 colour postcards (150 x 110 mm). Cards illustrated colour recto, text verso. Cards advertising Knoll furniture, each with dramatic



surrealist photographs of women surrounded by Knoll products.



5. Ephemera, 6 items: Knoll Group Press Release Köln 26 Oktober 1990 / Press release for Kölner Showrooms 2002 / A4 Invitation sheet from 2002 for the Knoll A3 system, KnollScope, and KnollLife / A4 sheet 'Zeitreise Durch 75 Jahre Designgeschichte' / KnollNight program card at Museum Ludwig Cologne 1990. c. 1990 - 2002.



6. Knoll Studio. undated. Large 4to. (224 x 300 mm). Illustrated in colour throughout. Original publisher's wrappers, hole-punched for filing. Knoll Studio brochure.



7. Knoll International. undated. 8vo. (146 x 210 mm). Double-page colour image for each designer represented. Original publisher's wrappers, stapled. Designers include Mies van der Rohe, Marc Held, Henry Bertoina, Florence Knoll amongst others.



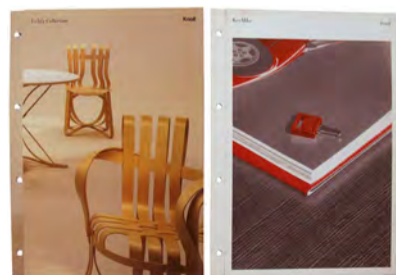
8. Kleine Lektion vom modernen Wohnen. Poster by Knoll International. undated. Single sheet of paper, folded twice (240 x 320 mm when folded). Illustrated in colour. Knoll International poster featuring works by various designers.



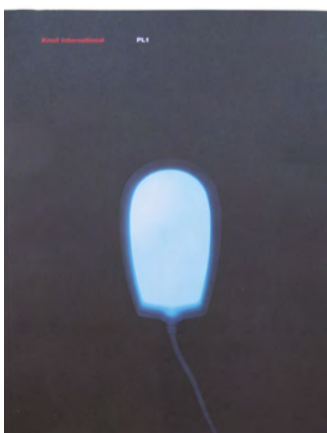
9. Knoll newsprint publication, undated. Folio, folded once (290 x 210 mm) pp. 32. Illustrated in colour. Original publisher's printed wrappers. Features works by various designers, itself designed by Massimo Vignelli. Text in English, French, German and Italian.



10. Knoll. Gae Aulenti designs a collection for your house. undated. Folio, folded once to (290 x 210 mm). pp. 15. Illustrated in colour. Original publisher's printed wrappers. Knoll newspaper featuring Aulenti products. Design by Vignelli. (2 copies, one has not been folded).



11. 7 Knoll Collection brochures: 'The Knoll Collection', 'Bertoia Collection', 'KeyAlike' (2 issues), and 'Öffentliche Verwaltungen in Deutschland', 'Gehry Collection' and 'Richard Sapper Office Seating Collection.' undated. Single leporello sheet, (each 225 x 297 mm when folded), with hole-punches for filing. Illustrated in colour.



12. Knoll International, PL1. undated. pp. 32. Illustrated in colour. Original publisher's wrappers. Knoll International. PL1 brochure.



13. moebel interior design, 1/80. Special print. undated. pp. 4. Monochrome illustrations; text 'Follow me, Chair 1.' Original publisher's stapled wrappers. Special print edition of 'moebel interior design, 1/80.'



14. Knoll. Reff. undated. 4to. (215 x 280 mm). pp. 26. Illustrated in colour throughout. Original publisher's stapled wrappers. Knoll brochure of the 'Reff System.'



15. Two 'Knoll International im Louvre' publications: 'Sonderdruck aus 'Architektur und Wohnwelt' Heft 4/72.' Sonderdruck aus 'md - möbel interior design.' Heft Mai 1972.' Two single sheets of paper, folded (240 x 310 mm). Both illustrated in colour. Heft 4/72 with text 'Ein Amerikaner in Paris. Knoll International zeigt seine Möbel im Louvre.'



16. Mies van der Rohe. The Museum of Modern Art. Knoll International.' Foldout poster relating to the exhibiton 'Mies van der Rohe: Furniture and Drawings.' at MoMA on March 3, [1977]. Single folded sheet (228 x 235 mm when folded). Monochrome images with text printed in bistre. *Foldout poster by Knoll International for the Mies van der Rohe exhibition at MOMA in 1977.*



17. Envelope designed by Knoll. 1980s. (320 x 230 mm). Large Knoll envelope. *Stamped and mailed.*



18. Aide a la vente. Knoll International 9/83. 1983. Stapled catalogue (290 x 210 mm) within red envelope. pp. 8. Illustrated with monochrome images. Original publisher's red folder. *Knoll International 'Aide a la vente 9/83'.*



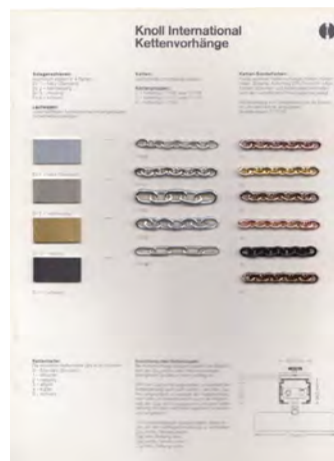
19. Knoll International 420-2 Stuhl / 420, 28, 27. Single sheet of thick paper, punch marks for ringbinder. Illustrated with monochrome images recto and verso, text printed in red. *Single sheet advertising Knoll chairs and barstools. (Entwurf: Harry Bertoiia).*



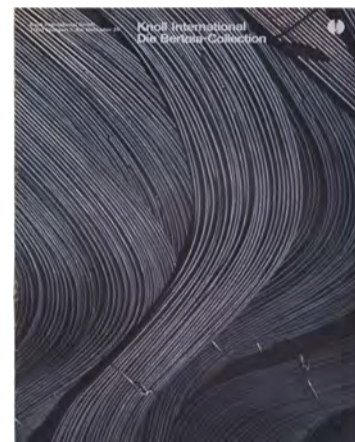
20. Knoll international Die Gavina-Kollektion. undated. Card envelope containing 8 double-sided sheets, each 290 x 210 mm. Illustrated with monochrome images recto and verso, text printed in red. Original publisher's printed envelope wrappers. *Knoll Gavina-Collection product sheets detailing products by a range of designers.*



21. Knoll International. Cini Boeri entwirft für Knoll International. Advertisement sheet. Single sheet of paper. (290 x 210 mm). Illustrated in colour recto, monochrome image verso. *Advertisement sheet for the Cini Boeri-System. (Sofa).*



22. Knoll International. Kettenvorhänge. undated. Single sheet of card with metal samples attached. (218 x 296 mm). Monochrome illustration verso. *Sample sheet for Kettenvorhänge products.*



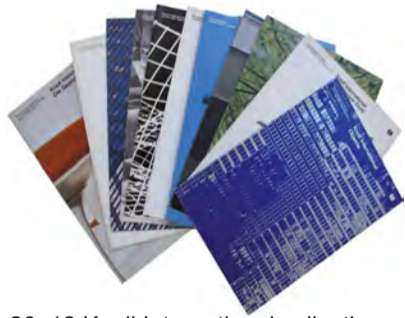
23. Knoll International. Die Bertoia-Collection. 1969. 4to. (290 x 210 mm). pp. 8. Illustrated with colour images. Original publisher's wrappers with metal rings for filing. *Knoll International Bertoia Collection catalogue.*



24. Residential / Fine Furniture Price List. June 1984. 1984. 4to (290 x 210 mm). pp. 139. Illustrated with monochrome images. Original publisher's grey wrappers with hole-punches for filing. *Knoll International price list.*



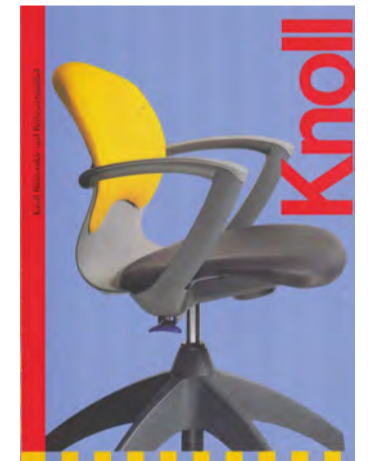
25. Knoll International gmbh Stuttgart am Mickator 26. undated. Single piece of paper, (folded twice to 149 x 208 mm). Monochrome illustrations printed recto and verso, text printed in red. *Knoll / Bertoia foldout poster.*



26. 12 Knoll International collection brochure / catalogues. (Die Saaren-Kollektion, Bundespreis 'Gute Form', Pollock-Stühle, Morrison/Hannah Kollektion, Bertoia-Kollektion, Programm S 800, Stephens-Chair Sapper-Collection Preisliste 1979/80, Warren Platner Collection, Der Albinson-Stuhl, Outdoor-Program, Der Albinson-Stuhl, Objekte and Das Intelligente Büro Alessandri Bürosystem / K Panelsystem / Reuter Hängecontainer / KSS Schranksystem.. undated. 4to. (290 x 210 mm).



27. (Above and right): Five pages of newspaper clippings containing Knoll International adverts. One from 'Der Spiegel' Nr. 14/1979 (p.121). undated. Illustrated in colour and black and white. *Knoll International newspaper adverts.*



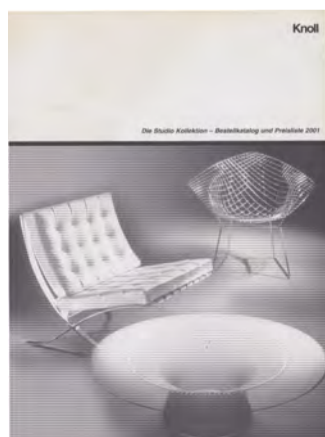
28. Knoll Bürosthühle und Rehen-sitzmöbel. undated. 4to. (290 x 210 mm). pp. 48. Illustrated throughout in colour. Original publisher's illustrated wrappers. *Knoll Group catalogue.*



29. Knoll '38' / '88. 50 years of design. 1988. Single sheet of card with leporello folds (120 x 120 mm). Illustrated with monochrome images, text in red. Original publisher's red wrappers. *Leporello booklet celebrating 50 years of Knoll designs (1938-1958), with timeline of events in Knoll history.*



30. Knoll. Annual Report 1985. 1985. Large 4to. (227 x 230 mm) pp. 36. Illustrated with colour images. Original publisher's red wrappers. *Cover bears the Florence Knoll quote 'Good design is good business.'*



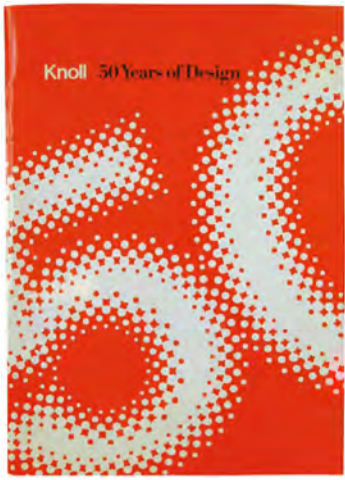
31. Catalogue / Pricelist. Knoll. Die Studio Kollektion. Bestellkatalog und Preisliste 2001. 2001. 4to. (290 x 210 mm). pp.151. Illustrated in monochrome throughout. Original publisher's illustrated wrappers. *Knoll Collection Catalogue and Pricelist. 2001.*



32. (Above and right): Three Knoll Christmas / New Year cards. 1979. Single folded sheet of card (two 114 x 211, one 290 x 100 mm). Illustrated wrappers to front and rear. *One card with photography of Thomas Mayer, one with timeline of Knoll history till 2003, third an*



unknown design and year. With Knoll International invitaiton card for the opening of the new showroom in Frankfurt, (undated).



33. Knoll. 50 Years of Design. 1988. Large folio. (460 x 285 mm). pp. 24. Richly illustrated in colour and black and white. Original publisher's red wrappers. *Catalogue celebrating 50 years of Knoll design.*



34. Knoll International. Im Museum des 20. Jahrhunderts Schweizer Garten, Wien. November 1973. 1973. Square folio. (290 x 290 mm). Richly illustrated in colour. *Knoll catalogue with text in German.*



35. Knoll Design. undated. Square folio. (290 x 290 mm). 36 unnumbered leaves. Illustrated with full page colour images throughout. Original publisher's wrappers. Richly illustrated catalogue celebrating Knoll design.



36. The International Design Centre, New York Building Directory, Fall 1987. 8vo. (295 mm x 110 mm). pp. 44. Original publisher's stapled wrappers. 'A Guide to the IDC Fall Market 1987' loosely inserted.



37. IDCNY. Square folio (300 x 300 mm). 6 unnumbered leaves. Richly illustrated in colour. Original publisher's red wrappers. *Promotional book for the opening of IDCNY.*



38. Photocopied newspaper articles relating to the IDC, NY. Together with two newspaper clippings relating to jobs and taxes. Mostly 1980s. Loose sheets, some folded. Black and white illustrations. Newspapers include 'Interior Design', 'The Wall Paper', and The New York Times.



39. 'Where's IDCNY? Taxi information.' With a square 'Getting there' leaflet. Single folded sheet (280 x 210 mm). *Leaflet explaining directions to IDC, NY*



40. Marketing Architectural Products IDCNY. Press Release. 1986 Square folder with items loose inside. Two stapled press release documents. Some printed correspondence between the President of IDC and Klaus Leuschel included, together with two IDCNY envelopes (both annotated '1 / 10 1442').



41. Promotional posters. 1986 Three foldout posters relating to the opening of IDCNY. Illustrated recto only.



42. Invitation to the opening of the IDCNY on October 10 1986. Stamped and mailed. Single sheet. Text recto and verso. *Creased with age.*



43. Tenants information for IDC. 1986. Two typed documents (280 x 210 mm). Two typed documents relating to IDC Tenants with signed leases. Loose insert printed in red titled 'NASA News for Now.'



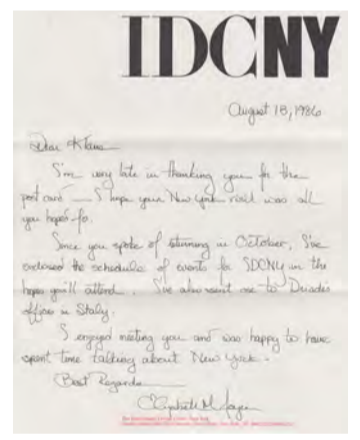
44. 9 issues of IDCNY magazine. 1985 - 1987. Large folio. (460 x 285 mm). Illustrated in black with occasional red text. Nine issues of the IDCNY magazine (Nos 18, 19, 20, 21, 24, 25, 28, 30, 31).



45. Abitare. Single issue. 1976. 4to. (300 x 240 mm). 6 unnumbered leaves. Illustrated in colour. *IDC supplement of Abitare magazine.*



46. Invitation. Progressive Architecture International Awards and NSAS News For You Space Planning in Outer Space. Single sheet of card (130 x 280 mm).



47. Manuscript letter from Elisabeth Joyce to Klaus Leuschel, Aug 1986. *Manuscript letter on IDCNY headed paper.*



48. 'Mark your calendar.' Opening of IDCNY. Single sheet, printed recto only.



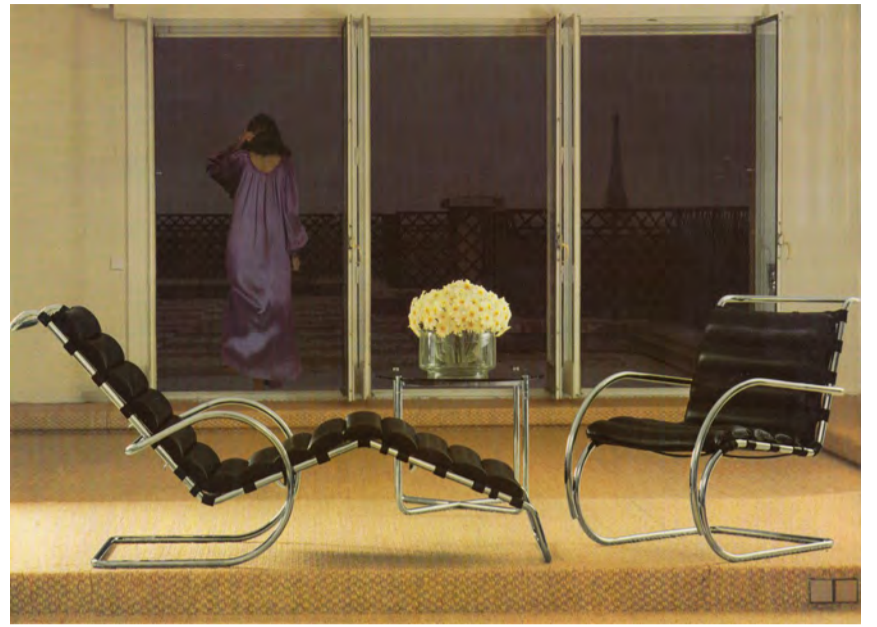
49. Anyone. 1991. Square 4to. (260 x 265 mm). Rizzoli. pp. 272. Text and images printed in red or black on pink paper. Original publisher's wrappers. 'Anyone' by the Anyone Corporation.



50. Anywhere. 1992. Square 4to. (260 x 265 mm). Rizzoli. pp. 282. Text and images printed in red or black on pink paper. Original publisher's wrappers.



51. Anyway. 1994. Square 4to. (260 x 265 mm). Rizzoli. pp. 208. Text and images printed in red or black on various coloured paper stock. Original publisher's wrappers.



(Left): Knoll promotional photograph (see no. 3).
 (Above) Knoll advertisement (no. 27) (Below): MoMA / Knoll poster, (no.16).

(Bottom image): A selection of the Knoll material.



Section 2. Italy > Part 3: Sottsass and Memphis

Known for founding the 1980s design collective Memphis, Ettore Sottsass made monumental contributions to design in every decade of his working life since starting his practice in the late 1940's, producing a provocative body of work that included architecture, furniture, industrial design, glass, ceramics, painting, photography and writing. As the Memphis movement in the 1980s attracted attention worldwide for its energy and flamboyance, Ettore Sottsass began assembling a major design consultancy, which he named Sottsass Associati. The books and catalogues in the collection span the years 1965 - 2003.

"I have tried as best as I can to gather together the terms of a new vitality and, where and how I was able, to collect the shapes, colours and symbols that could represent the change in the images of this century from an intellectual organization to a reality that must be lived, to a kind of pure and vital energy." (E. S.)



1. (Above and right): Ettore Sottsass Pane rosa. 1981. Single white t-shirt with printed image, in original card box.



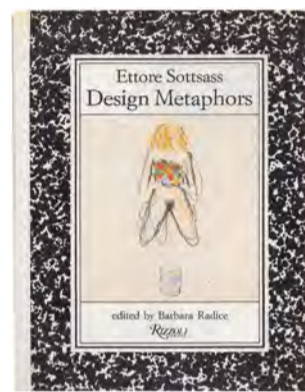
2. Furniture in Dialogue. 2003 4to (210 x 295 mm). Gallery Bruno Bischofberger. 22 unnumbered leaves. Illustrated in colour. Original publisher's stapled wrappers. *The exhibition ran in Zurich May 10 - Sept 6, 2003. Artists included Jean Prouve, Carlo Mollino, Le Corbusier, Charles and Ray Eames and Charlotte Perriand. Sottsass was the curator.*



3. Invitation card: Ettore Sottsass Furniture in Dialogue and Big Silver Objects. 2003. Single folded sheet of card, (208 x 146 mm). Gallery Bruno Bischofberger. Two coloured images.



4. 'Sottsass's Scrap-Book, drawings and notes,' 1976. 4to. (238 x 223 mm). Documenti di Casabella. pp. 144. Illustrated throughout in colour and black and white. Original publisher's cloth. *Sottsass monograph edited by Federica Di Castro.*



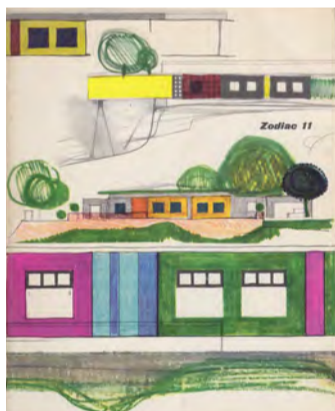
5. Ettore Sottsass Design Metaphors. 8vo. (163 x 227 mm). Rizzoli. pp. 62. Illustrated in black and white with some colour images. Original publisher's illustrated wrappers. *Ettore Sottsass Design Metaphors, edited by Barbara Radice.*



6. Design Quarterly 'Mindscapes DQ89', 1973. 4to. (285 x 215 mm). Walker Art Center. 18 unnumbered leaves. Illustrated in monochrome throughout. Original publisher's stapled red wrappers. *Single issue of Design Quarterly, published by Walker Art Center on the occasion of the Ettore Sottsass / Superstudio Mindscapes exhibition.*



7. Le Belle Ragazze testo di Fernanda Pivano foto di Ettore Sottsass. Jr. 1965. 4to. (214 x 278 mm). EAST 128. 24 unnumbered leaves. Illustrated in monochrome throughout. Original publisher's stapled wrappers. *Photos by Ettore Sottsass. From the edition limited to 300 copies.*



8. Zodiac 11. 1963. 4to. (212 x 268 mm). Edizioni di Comunita, Milano. Illustrated in colour and black and white. Original publisher's illustrated wrappers. *Zodiac 11, the International Magazine of Contemporary Architecture. Text in English, French, Italian and German.*



9. Sottsass 20 Argenti Grandi. 2003. 4to. (180 x 258 mm). Gallery Bruno Bischofberger. Illustrated throughout in colour. Original publisher's spiral bound boards. Catalogue published to accompany the exhibition 'Ettore Sottsass 20 Big Silver Objects / 20 Argenti randi' at Gallery Bruno Bischofberger May 10.03 - July 05.03.



10. Memphis Milano. 1986. 4to. (215 x 278 mm). Memphis Milano. pp. 88. Illustrated in colour throughout. Original publisher's illustrated wrappers. *Richly illustrated single issue of Memphis Milano.*



11. Memphis Furniture Milano. undated. 4to (210 x 295 mm). Memphis Milano. pp. 8. Illustrated in black and white. Original publisher's stapled wrappers. *Memphis Milano furniture brochure.*



12. Memphis. The New International Style. 1981. 4to. (210 x 295 mm). pp. 66. Illustrated in colour and black and white. Original publisher's illustrated wrappers. *Richly illustrated monograph with a text by Barbara Radice.*



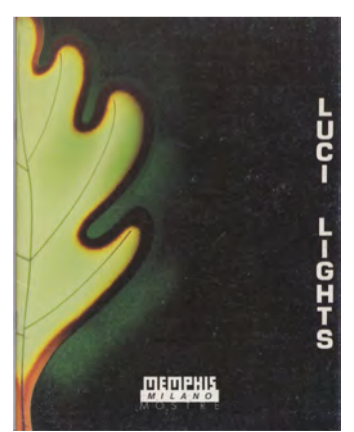
13. Memphis Milano 1986. 1986 4to. (280 x 214 mm). Memphis Milano. pp. 8. Illustrated in colour throughout. Original publisher's stapled wrappers. *Memphis Milano 1986 catalogue.*



14. Memphis Milano mostre / Vetri / Glass Ettore Sottsass Marco Zanini 1986. 4to. (210 x 280 mm). Memphis Milano. 14 leaves. Illustrated in colour throughout. Original publisher's stapled wrappers. *Sottsass glass catalogue with text by Barbara Radice.*



15. Memphis Milano. 1991. 4to. (210 x 295 mm). Memphis Milano. pp. 128. Illustrated in colour throughout. Original publisher's illustrated wrappers.



16. Memphis Milano mostre Luci / Lights undated. 4to. (215 x 278 mm). Memphis Milano. 14 leaves. Illustrated in colour throughout. Original publisher's stapled wrappers. *Catalogue edited by Barbara Radice.*



17. Memphis Milano 1987. 1987 4to. (215 x 278 mm). Memphis Milano. 12 leaves. Illustrated in colour throughout. Original publisher's stapled wrappers. *Memphis Milano catalogue.*



18. (Above and left): 3 Memphis Extra catalogues, 1991, 1992, 1993. 4to. (232 x 296 mm). Mem-



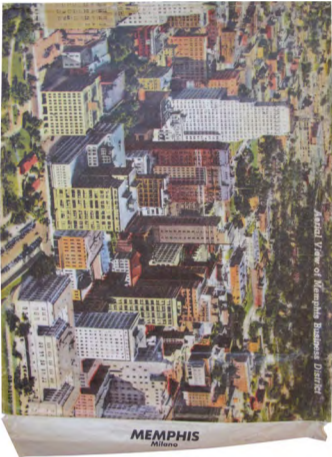
phis Milano. Illustrated in colour throughout. Original publisher's stapled wrappers.



19. Hispano Olivetti, S. A. I LA FUNDACIO BCD presenten l'Exposicio: 'Continuat en vida I en el treball d'Ettore Sottsass.' 1977. Single folded sheet (100 x 208 mm). Text and illustrations printed in maroon on orange, printed recto and verso. *Flyer for a 1975 exhibition of Ettore Sottsass at Olivetti Hispan, from 7 - 3 to 30 - 3, 1977.*



20. Ettore Sottsass. Cabinets and side tables. 2003. Box with loose sheets (222 x 307 mm). The Gallery Mourmans. 36 colour images printed full page on loose sheets of card, text and diagram printed on each verso side. Original invitation card included. *Original publisher's box. A deluxe catalogue from The Gallery Mourmans, Belgium.*



21. Memphis Milano envelope. undated. Printed in colour to front. *Image shows an ariel view of Memphis Business District.*



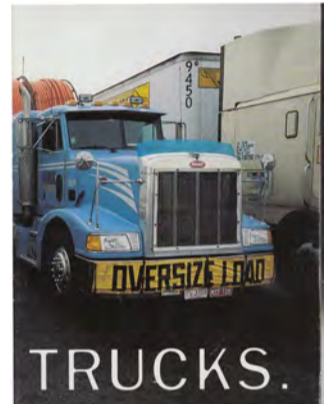
22. (Above and right): 5 Memphis Milano catalogue / brochures: Memphis Furniture Milano 1983, Memphis Furniture Milano 1981, Memphis Furniture Milano 1982 (2 copies). 1981 - 1983. Single



folded sheets (245 x 340 mm when folded). Memphis. Illustrated in colour recto, text printed in black to verso.



23. Memphis Milano. Single folded sheet (335 x 140 mm). Memphis Milano. Illustrated in colour throughout.



24. Trucks. 14 Jewellery boxes. Single folded leporello sheet (120 x 154 mm when folded). Illustrated with colour images. Loose page with map of where the exhibition, held in a truck, was located in Milan. Original publisher's wrappers. *Publication for the exhibition by Johanna Grawunder, with Antonia Jannone (Milan) and Argentaurum Gallery (Antwerp).*



25. (Above and right): Memphis Milano. 1982. Folder with A4 stapled sheets and loose articles. Memphis. Original publisher's printed folder, illustrating Cafeteria Memphis to front. *Memphis folder containing four stapled price lists (1981 / 1982); numerous additional*



articles concerning Memphis; a publication 'The Sherry Netherlands, Design Matteo Thun'; large foldout monochrome poster titled 'Ingrid Gossner Schmuck Reinhard Paulus Mobil, 5. Juni - 30 Juni 1982' (Galerie Regenbogen).



26. Ettore Sottsass, large foldout poster (975 x 1390 mm when unfolded) for his exhibition 'From the End of the Product to the Product's End' at the Israel Museum, Jerusalem, Spring 1978 (see final page for larger image).



27. Ettore Sottsass *Esercizi / Exercises*. Square 4to. (310 x 310 mm). Alberico Cetti Serbelloni Editore. pp. 130. Illustrated in colour throughout. Original publisher's cloth. *Monograph on Ettore Sottsass, with text by Enzo Cucchi.*



28. I vetri di Ettore Sottsass. Concertina. Artemide. Single folded sheet of card. Illustrated in colour. *An Artemide brochure on Ettore Sottsass glass.*



29. Ettore Sottsass, Drawings over 4 decades. 1990. Oblong 4to. IKON. pp. 86. Illustrated in colour and black and white. Original publisher's illustrated wrappers. *Ettore Sottsass exhibition catalogue from IKON, 1990.*

Section 2. Italy >

Part 4: Radical Architecture

Radical Architecture was an experimental movement that developed in the years 1960 - 1975. The London-based group Archigram were in many respects the springboard for this process of revision and refounding, adopting languages from media culture, cartoons and pop art, with a general will to demystify architecture in line with the characteristics of consumerism and the massification of the new urban reality. The approach had great influence on Italian experimentation, seen in the practices of Archizoom and Superstudio, which can themselves also be connected to the example set by Ettore Sottsass in the early 1960s.



1. (Above and right): Gaetano Pesce artist book/catalogue. *Il Rumore del Tempo*. 2005. (c.360 x 180 mm). Triennale di Milano. pp. 208. Illustrated in colour and black and white throughout. Original publisher's pig-bristle, coconut

fibre and silicone covered wrappers. *With presentation by Gaetano to the owner. Published on the occasion of the 2004 Triennale di Milano exhibition. The exhibition was curated by Silvana Annicchiarico. The shape of the book is that of Pesce's own profile. With advertisement for The Noise of Time, by Gaetano Pesce. c.2004. Single sheet of cardboard with stickered advert (c195 x 390 mm).*



2. Gaetano Pesce 'The future is perhaps past'. 1975. 6 leporello sheets within metal-clasped binder. Centre Beaubourg. Illustrated in monochrome throughout. Original publisher's plastic ring-binder. Bilingual text. Exhibition catalogue for the Gaetano Pesce exhibition at Centre Beaubourg in 1975.



3. Gaetano Pesce invitation. 2004. Single piece of multi-coloured rubber (c.215 x 120 mm). Rubber fish invitation with embossed text reading 'Fish Design si presenta con nuovi pezzi di Gaetano Pesce Milano 14 - 19.4.2004 h 1 - 21' within head of the fish.



4. A4 Sheet to accompany invitation (no. 3, left).



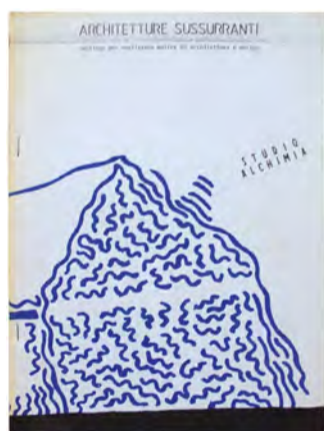
5. 'Temporanea, La realta possibili del Caffè Florian. Gaetano Pesce 'Un vaso (gato?) per Venezia.' 1995. 4to. (220 x 240 mm). Caffè Florian. pp. 70. Illustrated in colour and black and white.



6. Invitation card, *Il Rumore del Tempo*, an exhibition by the Triennale di Milano 2005 - 2006. Vitra Design Museum. 2005. Single sheet of folded card of irregular shape. Triennale di Milano. Illustrated with colour images recto, text verso.



7. *Elogio del Banale* a cura di Barbara Radice. 1980. 4to. (169 x 235 mm). Alchimia / Studio Forma. pp. 72. Monochrome and colour illustrations. Original publisher's wrappers.



8. *Architetture Sussurranti*. 4to (295 x 208 mm). Studio Alchimia. unpaginated. Illustrated with monochrome images, text and image printed recto only. Original publisher's stapled wrappers.



9. *Nuova Alchimia*: 5 press releases. A4 stapled sheets: 'Furniture collection 1984-85 Technical catalogue', 'Es ist etwas vom zebra im zambro,' moebel von nuova alchimia', 'Strahlende Architekturen'. Together with card invitation to *Mobili Nuova Alchimia*.



10. *Stanza Filosofica*. Progetto di Alessandro Mendini. undated. 4to. (295 x 208 mm). Studio Alchimia. 12 unnumbered leaves. Illustrated with monochrome images, text and image printed recto only. Original publisher's pink stapled wrappers.



11. *Alchimia*. 1986. 4to. (307 x 219 mm). Umberto Allemandi & c. pp. 130. Monochrome illustrations throughout. Original publisher's cloth. *Monograph on Alchimia by Guia Sambonet on the occasion of the exhibition at Galleria Rocca in December 1986.*



12. *Il mobile infinito*. Catalogue and press release. 1981. 4to. (295 x 215 mm). Studio Alchimia. 24 unnumbered leaves + pp. 6 stapled A4 pages. Illustrated in monochrome throughout. Original publisher's wrappers. 'Il Mobile Infinito', opened at the Architecture Faculty, Milan Polytechnic on 18 Sept. 1981 - 25 Sept. 1981. Design: Alessandro Mendini with Studio Alchimia.



13. *Museo Alchimia*. undated. 4to. (295 x 208 mm). Studio Alchimia. 4 unnumbered leaves. Illustrated in colour throughout. Original publisher's stapled wrappers. Text in English and Italian.



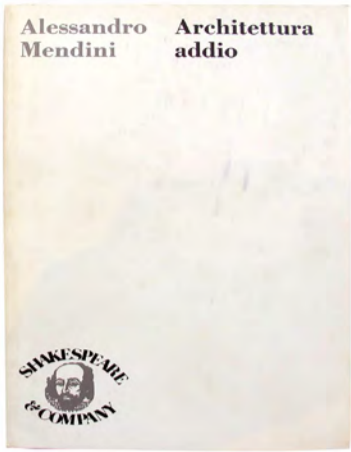
14. *Studio Alchimia. Progettazioni Azioni Di Immagini*. Catalogue. undated. 4to. (295 x 215 mm). Studio Alchimia. 24 loose sheets of glossy A4 paper. Illustrated in colour throughout.



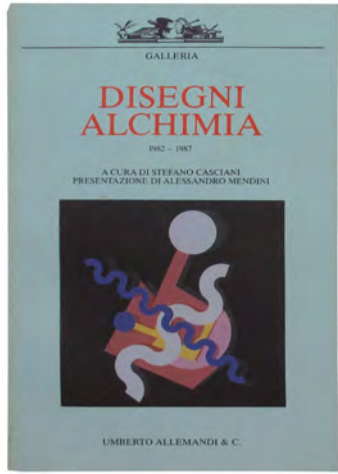
15. *Studio Alchimia 'bau haus art collection.'* 1980 - 1981. 1981. 4to. (295 x 215 mm). Studio Alchimia. 17 unnumbered leaves. Illustrated in colour and black and white. Original publisher's wrappers. Inserted loose is a typed Price list from Büchler & Hartmann, 1983, with various collections listed (Sottsass / A. Mendini M. de Lucci etc.) 3 stapled A4 pages.



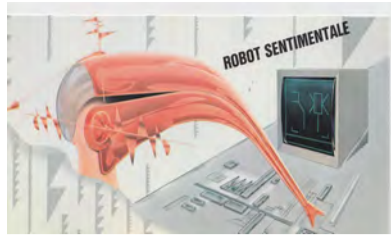
16. *Studio Alchimia* press releases for 'Stanza Filosofica' and 'Zona Alchimia' 1983. 1982. 4to. (295 x 215 mm). Studio Alchimia. 2 stapled A4 sheets (2). Original publisher's white folder.



17. Alessandro Mendini, *Architettura addio*. 1981. 8vo. (130 x 200 mm). Shakespeare & Company. pp. 88. Original publisher's wrappers.



18. *Disegni Alchimia 1982 - 1987* a cura di Stefano Casciani Presentazione di Alessandro Mendini. 1987. 8vo. (130 x 200 mm). Umberto Allemandi & c. Colour illustrations throughout. Original publisher's wrappers.



19. Invitation card. *Il Paesaggio dell'ufficio informatico* progetto di Alessandro Mendini e Studio Alchimia. Single sheet of card (100 x 209 mm). Colour image recto, text verso. Invitation card. 'Robot Srntimentale' printed to front of card.



20. *Alchimia. Never-Ending Italian Design*. 1985. 4to. (280 x 306 mm). Rikuyo-Sha Publishing. pp. 212. Monochrome and colour illustrations. Original publisher's cloth. *Alchimia* monograph study by Kazuto Sako, with an introduction by Mendini.



21. *L'invenzione della superficie neutra, elementi*. 1973. 4to. (215 x 230 mm). pp. 23. Illustrated in colour throughout. Original publisher's wrappers. *Scarce catalogue for the travelling exhibition planned by Ettore Sottsass Jr, Achizoom Associati, Superstudio, George Sowden and Clino Trini Castelli, with ABET PRINT.*



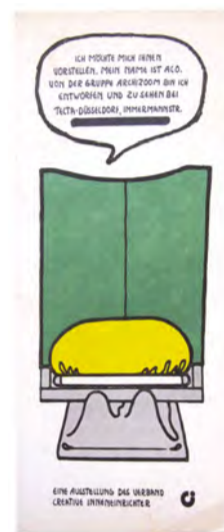
22. Poster. *L'invenzione della superficie neutra*. Single sheet of paper, (650 x 900 mm). ABET PRINT. Illustrated in colour. *Large poster for 'a travelling exhibition of environments' planned by Ettore Sottsass Jr, Achizoom Associati, Superstudio, George Sowden and Clino Trini Castelli, with ABET PRINT.*



23. *Banca Toscana*. 1971. Single folded sheet (200 x 200 mm when folded). Superstudio. Illustrated with monochrome images, with coloured map to verso. *Leaflet relating to Superstudio project in the Piazza della Signoria, Florence 1971, the Banca Toscana City Agency '1' Florence seat. Text in English and Italian.*



24. *Archizoom poltronova*. Square 4to. (210 x 210 mm). Archizoom. Illustrated in colour and black and white. Original publisher's stapled green wrappers.



25. AEO promo card. c.1973. Single piece of card (100 x 213 mm). Cassina. Colour illustration recto. Cassina card to promote the AEO. *The card was part of the project organised by the association of Creative Interior Decorators for the German market.*



26. *Archizoom: Discorsi Per Immagini*. Single page. Single folded sheet, (230 x 320 mm). Illustrated in colour, recto and verso. *Single page illustrating Superstudio projects recto and verso.*



27. (Above and right): AEO / Cassina poster. 'The Aeo was designed for Cassina by Archizoom.' Single sheet of paper, since split in two (each piece measuring 340 x 1000 mm). Cassina.



Illustrated in colour (recto), with text and illustrations printed verso in black and white. *Large poster from Cassina publicising The AEO (chair) by Archizoom.*



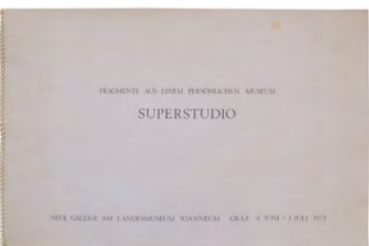
28. Large poster. *Wo Kann Ich Das Aeo Hinstellen?* Single folded sheet (965 x 675 mm). Cassina. Illustrated in colour recto, text printed verso. *Large Cassina poster for Archizoom AEO.*



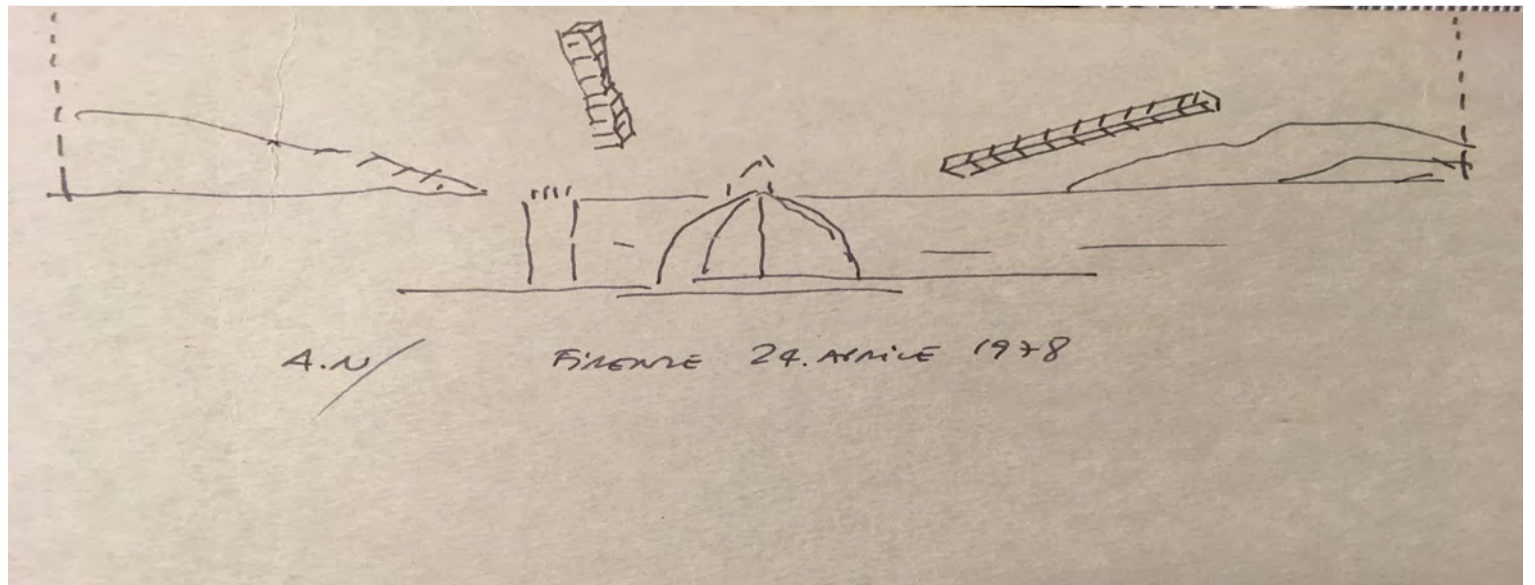
29. Aeo: Archizoom Cassina. Präsentieren in Zusammenarbeit. Operation sit-in. Folio. (484 x 336 mm). Cassina. pp. 4. Illustrated throughout in colour. Original publisher's white stapled wrappers, with Cassina logo printed to front. *Large Cassina / AEO publication with coloured cartoon images.*

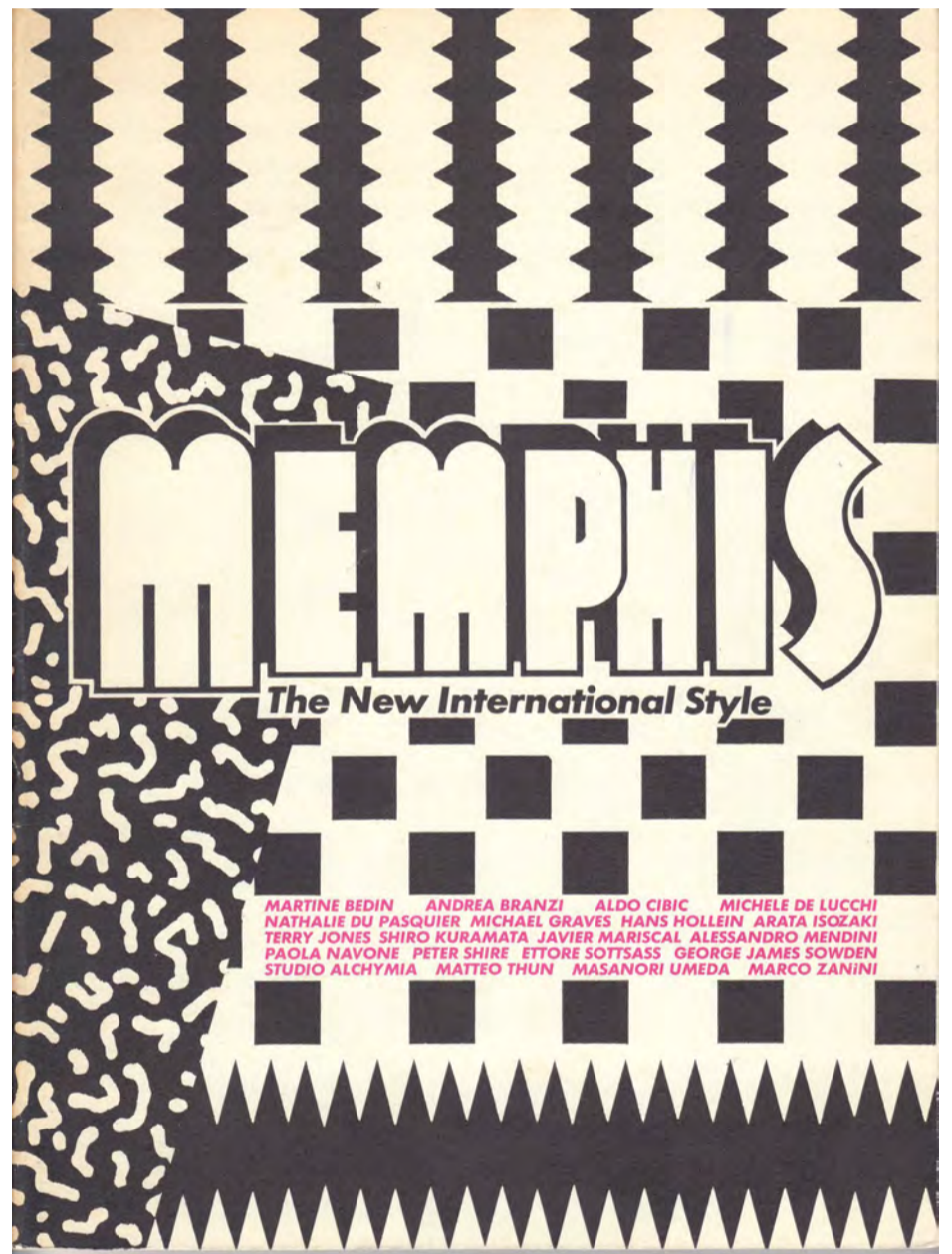


30. 'superstudio: una casa fatta (ache) di memoria.' 1979. 4to (295 x 210 mm). pp. 17. Illustrated in monochrome throughout. Original publisher's stapled wrappers. *Superstudio monograph.*



31. (Above and right): *Superstudio. Fragmente aus Einem Personlichen Museum*. 1973. Oblong Folio. (310 x 495 mm). Neue Galerie am Landesmuseum. pp. 32. Illustrated throughout in colour and monochrome. Original publisher's ringbound wrappers. *The scarce Superstudio catalogue from the Neue Galerie am Landesmuseum Johanneum, Graz (6 June - 1 July 1973) with original signed drawing by Adolfo Natali (curator of the exhibition) to front wrapper verso, dated 1978.*

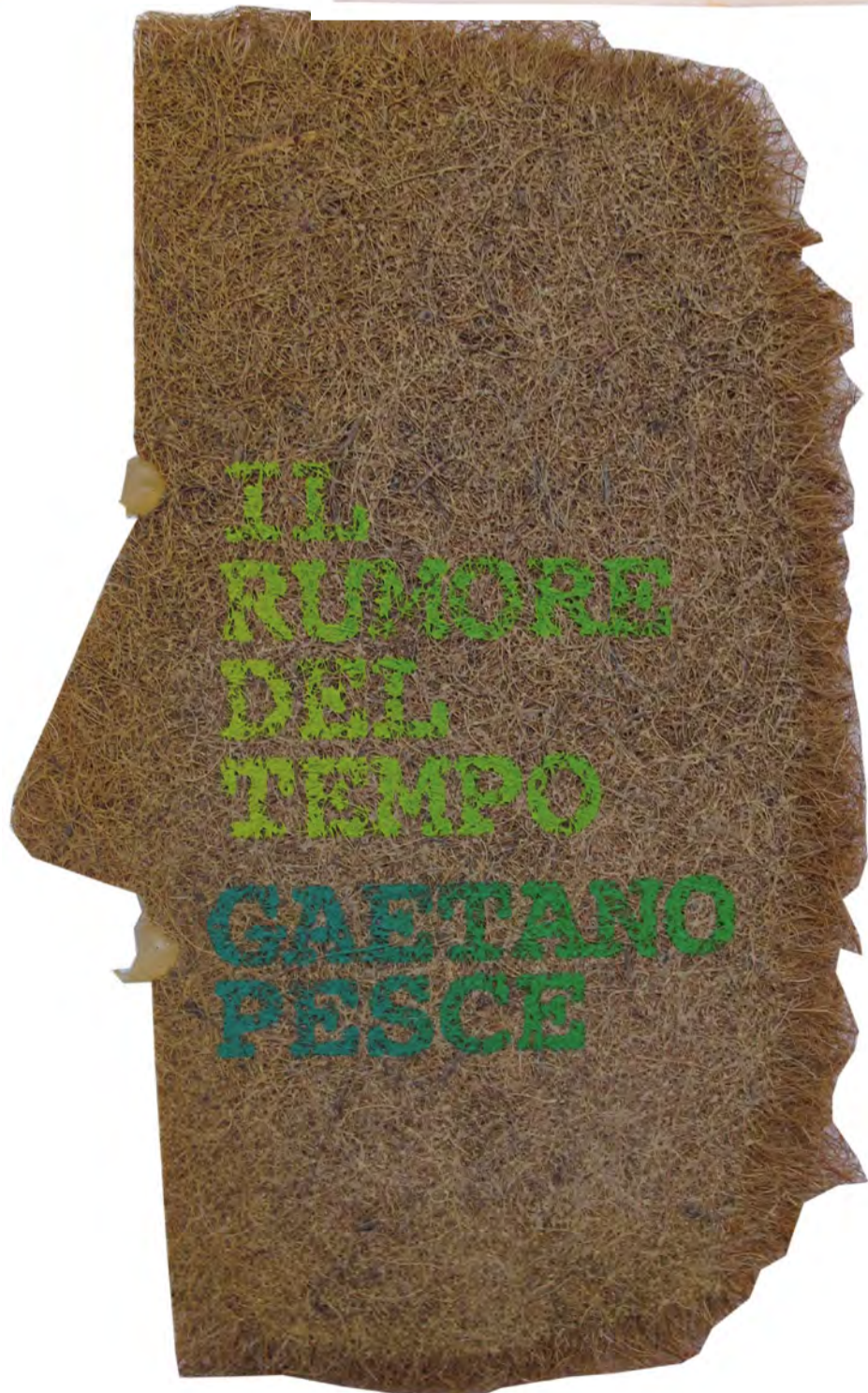
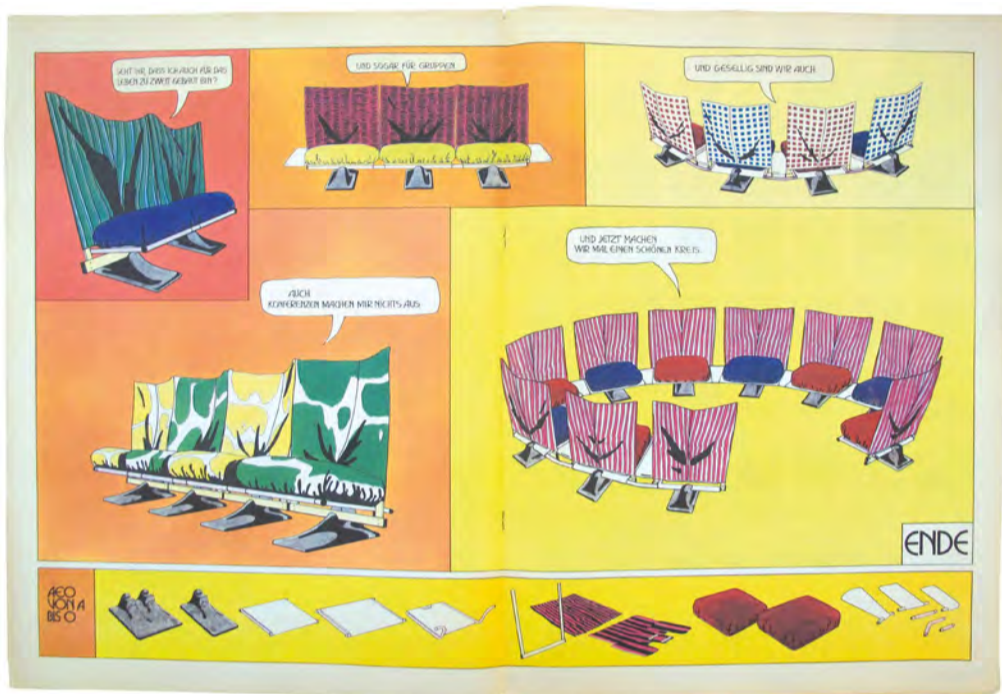
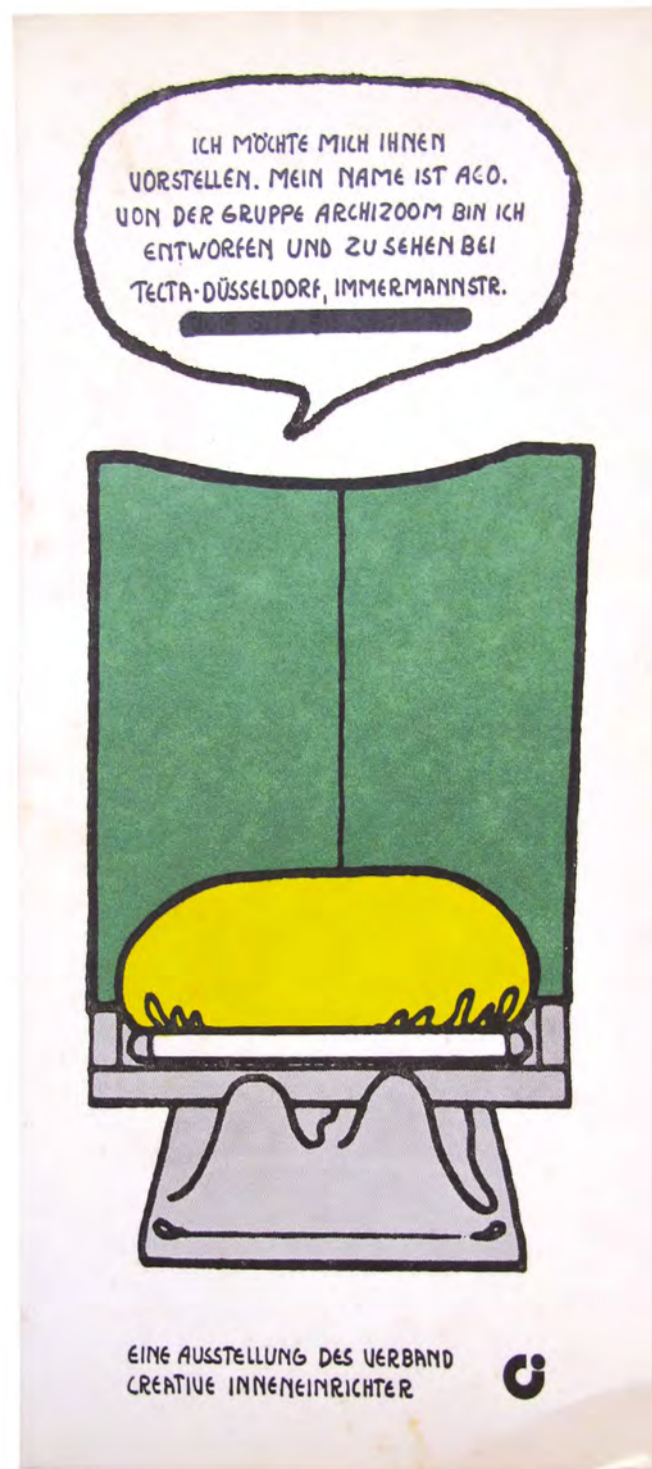




This page, clockwise from top left: Sottsass and Memphis section: no 25 (Memphis Milano. 1982.); no. 21 (Memphis Milano envelope); no. 12 (Memphis. The New International Style. 1981); no 1 (Ettore Sottsass Pane rosa. 1981. T-shirt.).

Opposite page, clockwise from top left: Radical Architecture section: no 3 (Rubber fish invitation. 2004); no. 25 (AEO promo card. c.1973.); no. 1 (Gaetano Pesce artist book/catalogue. Il Rumore del Tempo. 2005); no. 29 (Aeo: Archizoom Cassina. Präsentieren in Zusammenarbeit. Operation sit-in. Folio.); also no. 29.

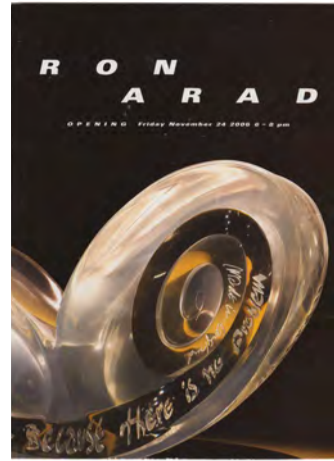




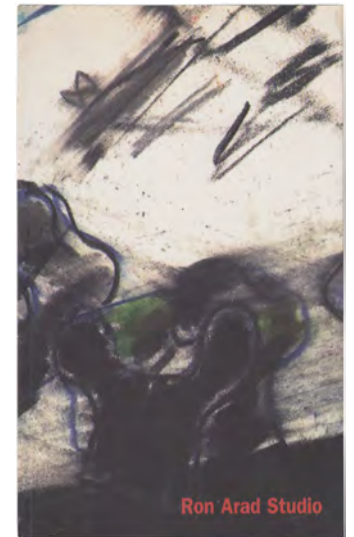
Section 3. Postmodern Design

The section comprises exhibition catalogues, ephemera, and collection catalogues conceived as artist books by the influential postmodern designers, Ron Arad, Marc Newson and Shiro Kuramata. Designs by all three practitioners are in the collections of the world's leading design museums, such as MoMA, the Victoria & Albert Museum and Dallas Museum of Art.

Designer Marc Newson's career exemplifies the increasing merge between art and design, His Lockheed Lounge made a record result for a chair by a living designer at auction in 1986, reaching £748,500. He is represented by Gagosian Gallery.



1. 'The Dogs Barked.' (2006 - 2007). 2006. Single sheet of A5 card. de Pury & Luxembourg. Colour image to recto, printed text verso. *Invitation to 'The Dogs Barked', a Ron Arad exhibition at de Pury & Luxembourg from Nov 24 2006 - Feb 3 2007.*



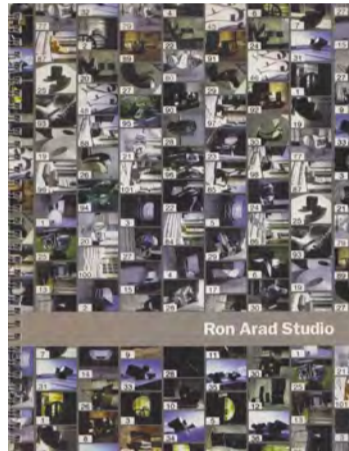
2. Ron Arad Studio. 1996. 4to. (295 x 210 mm). Ron Arad Studio. 16 unnumbered leaves. Illustrated in colour throughout. Original publisher's illustrated wrappers. *Ron Arad Studio brochure.*



3. Ron Arad Restless Furniture. 1999. Square 4to. (210 x 210 mm). Fourth Estate. pp. 122. Illustrated in colour throughout. Original publisher's illustrated wrappers. *Ron Arad 'Restless Furniture' by Deyan Sudjic, with a Foreword by Richard Rogers.*



4. Ron Arad Associates. (c.1995) 4to. (295 x 210 mm). Ron Arad Associates. 8 unnumbered leaves. Illustrated throughout in colour and black and white. Original publisher's spiral bound wrappers. *Ron Arad Associates brochure of a range of projects.*



5. Ron Arad Studio. 1997. 4to. (195 x 210 mm). Ron Arad Studio. 14 unnumbered leaves. Illustrated in colour throughout. Original publisher's spiral bound wrappers. *Ron Arad brochure showcasing chair products.*



6. Ron Arad Studio. 1994. Large 4to. (300 x 244 mm). Ron Arad Studio. 28 unnumbered leaves. Illustrated in colour throughout. Original publisher's metal-backed illustrated boards.



7. One Off Ltd. 1988. 30 unnumbered leaves. Illustrated in black and white. Original publisher's irregular shaped spiral bound boards with printed text and illustration and overlaying taped design. *Publication by Arad and Caroline Thorman showcasing Arad lighting designs. With an introduction by Peter Cook.*



8. (Above and right): Ron Arad Spring Collection by Moroso. (1991). Square 4to. (305 x 305 mm). Moroso Spa. 18 unnumbered leaves. Illustrated in colour throughout, text and images printed on a combination of thick paper stock and transparent paper. Original publisher's spiral bound red boards housed in



original brown card slipcase with 'Ron Arad Spring Collection by Moroso' printed to front and spine. From this edition limited to 1500 copies. *This copy has two signatures on the rear of the slipcase 'Whatever / Ron Arad' and 'To Klaus / He's here there & / everywhere / Tom Vack' (Assistant photographer)*



9. Ron Arad & Javier Mariscal. Los muebles Amorosos de Moroso. 1995. Folio. (300 x 422 mm). Moroso. 10 unnumbered leaves. Illustrated throughout in colour and black and white. Original publisher's stapled wrappers. *Large format sales brochure from Ron Arad and Javier Mariscal.*



10. Poltronova Edizioni. Ron Arad. Folio (300 x 420 mm). Poltronova. 2 unnumbered leaves. Illustrated in colour throughout. Original publisher's stapled wrappers. *Ron Arad issue of Edizioni Poltronova.*



11. Marc Newson 'New Works': 4 colour photographs. undated. 4 photographs, each 128 x 178 mm). unknown. 4 colour photographs. Hand-stapled white card portfolio. *4 original photographs of Marc Newson products.*



12. Invitation card to Design Contre Design Deux Siècle de Créations. 2007. Single folded sheet of card, (150 x 150 mm when folded). Réunion des musées nationaux. *Invitation card to the exhibition Design Contre Design at the Réunion des musées nationaux, 26 September - 7 January 2008.*



13. Invitation card entitled 'Line' for an exhibition (?) showcasing work by Newson, Staarck, Mouille and Yoshida.



14. Marc Newson Collection by Moroso. (c.1994). 4to. (160 x 220 mm). Moroso. 8 unnumbered leaves. Illustrated in colour throughout. Original publisher's metal-punched binding.



15. Press release: Los Meubles Amoros de Moroso. Spazio G Gigli, April 8th, 1995. 1995. 4 loose A4 sheets within white folder. Moroso. 4 loose A4 sheets. Original publisher's white folder with red Moroso sticker.



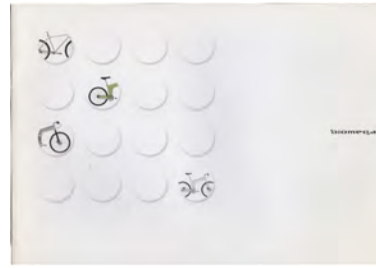
16. Press release: Moroso Möbelsalon 1993. Loose A4 sheets and microfiche slides. Original publisher's white folder with red Moroso sticker. (3 copies).



17. Marc Newson. 1988. 4to. (182 x 280 mm). IDEE. 28 unnumbered leaves. Illustrated with colour and monochrome screenprinted images. Original publisher's screw-bound plastic wrappers. *Marc Newson Idée catalogue cum artist book, showing his 'Lockhead Lounge.'* Pricelist loosely inserted.



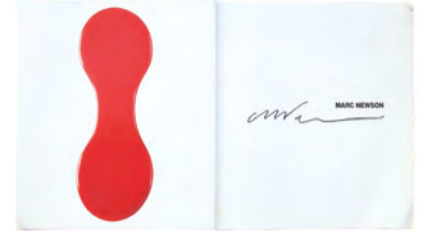
18. Idée catalogue in POD form. 1991. Irregular POD form. IDEE, Kurosaku Trading Co. Tokyo. 15 loose sheets of card. 15 coloured sheets of card printed on verso side with Newson designs. Original publisher's single screw-binding, allowing 15 loose card pieces to rotate. *Marc Newson / IDEE catalogue and invitation card.*



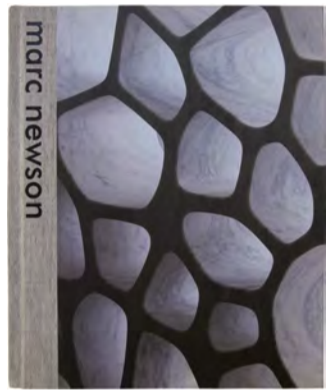
19. Biomega brochure. Oblong 4to. (295 x 210 mm). Biomega. 4 unnumbered leaves. Illustrated throughout in colour. Original publisher's stapled wrappers. *Brochure with Newson designs for the Biomega bike..*



20. Ford Motor Company. Marc Newson for Ford. 2000. Loose A4 sheets and microfiche slides. Ford Motor Company / Area Fendi. A4 sheets + microfiche slides. Original green folder. *Press release for Marc Newson's FORD O21C. In April 2000 Ford Motor Company became the world's first automaker to showcase a car at the International Furniture Fair in Milan.*



21. Fluid Design. Marc Newson. (c.1992). Single folded sheet of card. (320 x 160 when folded). Colour images. *Foldout card with text 'Fluid Design' by Cristina Morozzi.*



22. Marc Newson. 2007. 4to. (228 x 290 mm). Gagosian Gallery. 84 pages. Illustrated in colour throughout. Original publisher's boards. *Catalogue published to accompany the Marc Newson exhibition at Gagosian Gallery New York from 25 January - 3 March 2007.*



23. Marc Newson. 1999. 4to. (298 x 273 mm). Charles Booth-Clibborn editions. pp. 216. Illustrated in colour throughout. Original publisher's illustrated wrappers; original plastic slipcase. *Marc Newson monograph with text by Alice Rawsthorn.*



24. Financial Times. How to Spend it. Issue 201 June 7 2008. Folio. (280 x 350 mm). Financial Times. pp. 70. Illustrated throughout in colour. Original publisher's stapled printed wrappers. *Single issue of the FT 'How to Spend It' magazine, featuring an article on Marc Newson by Marc C O'Flaherty.*



25. (Above and right): Marc Newson Furniture. POD poster. Single sheet of paper, (mm) with loose A4 inserts. In original publisher's envelope. IDEE, Kurosaku Trading Co. Tokyo. Colour illustrations printed recto only. *Large fold-out poster illustrating Marc Newson articles*



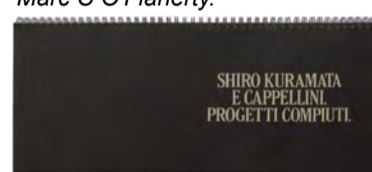
and projects relating to POD. Loosely inserted is a Newson furniture price list and a list of selected publications, both from Kurosaki Trading Co. Ltd.



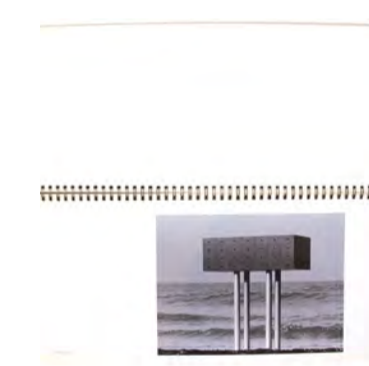
26. Shiro Kuramata 1967 - 1987. 1988. 4to. (240 x 240 mm). Parco Co, Ltd. pp. 146. Illustrated throughout in colour and black and white, with transparent paper overlays. Original publisher's illustrated wrappers. *Monograph on Shiro Kuramata with text by Ettore Sottsass.*



27. The Works of Shiro Kuramata. 1967 - 1981. 4to. (240 x 240 mm). Parco Co, Ltd. (unnumbered leaves). Illustrated throughout in black and white with printed overlays on transparent paper. Original publisher's illustrated wrappers. *Monograph on Shiro Kuramata detailing a comprehensive year by year study of his designs.*



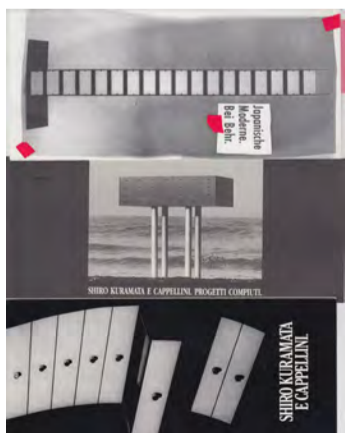
28. (Above and right): Shiro Kuramata e Cappellini. Progetti Compiuti. 1986. Oblong 4to. (400 x 174 mm). cappellini international interiors. 18 unnumbered leaves. Illustrated



in monochrome throughout. Original publisher's spiral bound boards. *Rare Shiro Kuramata monograph, with brief biography and introduction by Patrizia Scarzella.*



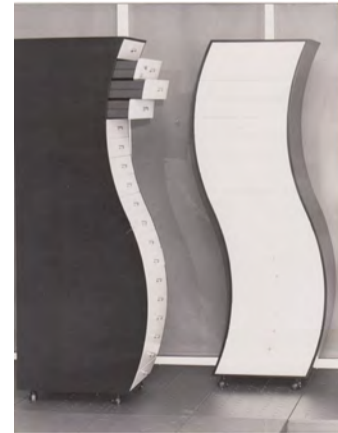
29. Shiro Kuramata 1934 - 1991. 1998. 8vo. (240 x 160 mm). Union centrale des arts decoratifs. pp. 12 (vii). Illustrated throughout in colour. Original publisher's stapled wrappers. *Catalogue for the Shiro Kuramata exhibition at Union Centrale des Arts Décoratifs.*



30. (Above and right): Shiro Kuramata ephemera. (11 items). various forms. A collection of Shiro Kuramata ephemera. Included are the following items: two colour postcards of Kuramata chairs published by Vitra Editions; promotion card



by cappellini for 'Shiro Kuramata e Cappellini. Progetti Compiuti. (1987, within folded paper wrappers); two copies of a postcard invitation to 'Kuramata's Tokyo', an exhibition at Domus Ermenegildo Zega in 2003 (colour image recto, text verso); original black and white



gelatin photograph of Kuramata's iconic 'Side 1' dresser produced by Cappellini; folded paper card with loose transparent paper insert with printed text, 'Japanische Moderne. Bei Behr' to front, from an exhibition at Behr Interior in Frankfurt (1997?);



invitation to a Shiro Kuramata exhibition at Galleria Carla Sozzani in Milan, 2003 (folded mylar sheet); large card invitation 'Und' from vitra edition (1989), monochrome image recto, text verso; invitation to Shiro Kuramata 'Oeuvres rétrospectives



et premières éditions in 1986, vernissage at the Galerie Yves Gastou, in folded paper illustrated wrappers; concertina publication with monochrome images of Kuramata works and related text printed on verso, from XO (Philippe Starck).

Section 4. Fashion and Photography



1. Interview magazine. 4 issues. (Vol X No. 1; Vol XVI No. 5; Vol XII; Vol IX No. 11). Folio. (275 x 430 mm). Illustrated in monochrome throughout. Original publisher's printed wrappers, stapled. 4 single issues of Warhol's Interview magazine. No Vol IX No. 11 has been signed by Warhol in black pen to the cover.



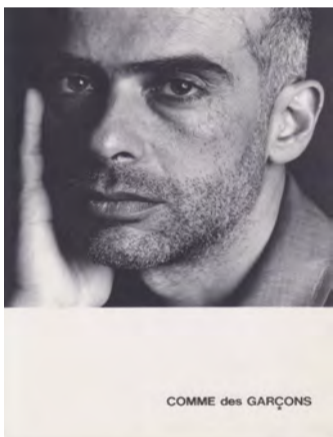
2. Comme des Garçons. 1987. Envelope (235 x 340 mm). Comme des Garçons. Monochrome images to each card. Original publisher's stapled wrappers + 16 loose cards (each 295 x 210 mm). *Comme des Garçons furniture promotional pack with pricelist and monochrome photographs on card.*



3. Guggenheim Magazine. Fall 1996. Guggenheim Museum Publications. pp. 56. Illustrated in colour. Original publishers stapled wrappers. With article on Rei Kawakubo by Deborah Drier. Loose material included: article referencing Comme des Garçons; clothing tag from an H&M / Comme des Garçons collab.; newspaper clipping from articles on Rei Kawakubo (various dates); press release from Ace Gallery exhibition 'Structure + Expression'.



4. Comme des Garçons. 1990. Folio. (255 x 355 mm). Comme des Garçons. 42 unnumbered leaves. Illustrated in monochrome throughout. Original publisher's stapled wrappers. *Large promotional artist-book style publication for Comme des Garçons furniture.*



5. Comme des Garçons Homme Plus. 1988. Single sheet of card. (138 x 210 mm). Comme des Garçons. Monochrome image recto, text verso. (2 copies).



6. V.I.A exhibition pack for a Comme des Garçons exhibition. 1991. Loose sheets within envelope (240 x 330 mm). Comme des Garçons. Envelope containing VIA invitation card with envelope, and exhibition leaflet with text by Christine Colin in French and English and coloured illustration on foldout page. Loose pages within original publisher's white envelope. *Material relating to Galerie VIA exhibition of Comme des Garçons / Rei Kawakubo from 7 - 22 November 1991.*



7. Comme des Garçons Guerrilla store, flyer and card. 2007. Two single sheets of paper. Comme des Garçons. *Two promotional sheets of paper relating to the Comme des Garçons Guerrilla Store, open during Art Basel.*



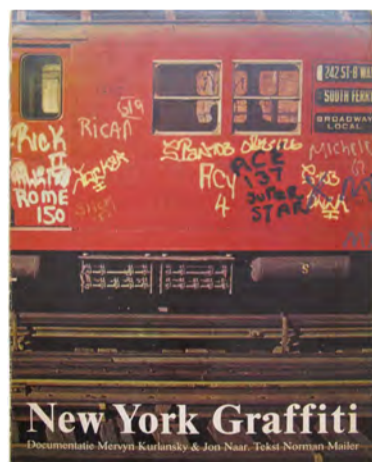
8. Comme des Garçons postcard. undated. Single sheet of card. (225 x 163 mm). Comme des Garçons. Colour image recto, text verso.



9. Six. Number 2 / 1988. 1988 Folio (295 x 390 m), in original plastic envelope. Comme des Garçons. 42 unnumbered leaves. Illustrated with full page colour and monochrome images. Original publisher's wrappers, pages folded loosely within. *Single issue of Six (Comme des Garçons). Number 2 / 1988. This issue features Gilbert and George.*



10. Vitra campaign. Personalities. Folio (420 x 295 mm). Vitra. 41 loose sheets printed recto only. Illustrated throughout with monochrome images. Original publisher's white wrappers. *Vitra's campaign of famous cultural figures posing in Vitra chairs, photographed by Christian Coigny. Figures include Gilbert & George, Frank Gehry, Ettore Sottsass and David Hockney, (3 copies available, 2 with 41 prints, the other with 21).*



11. New York Graffiti. Documentatie Mervyn Kurlansky & Jon Naar. 1974. Folio. (267 x 330 mm). Landshoff. 48 unnumbered leaves. Illustrated in colour throughout. Original publisher's illustrated wrappers. *Jon Naar's photography of New York Graffiti with a text by Norman Mailer.*



Above: double page from Comme des Garçons Six magazine, (no. 9).



Photographs from the Vitra campaign 'Personalities.' From 1987 to 1997, Christian Coigny made trips between Europe and the United States to photograph more than 130 cultural figures seated on Vitra chairs. Clockwise from top left: Ettore Sottsass, David Hockney, Philip Johnson and Ellsworth Kelly, (no. 10).

Section 5. Architecture & Miscellaneous Furniture Collections

The section mainly consists of the limited edition folios published by the AA, each on the work of a single architect. In addition to these are rare press kits relating to Frank Gehry designs, monographs on architects John Lautner and Alfred Roth, and ephemera relating to James Stirling's design for the Neue Staatsgalerie, Stuttgart.

American artist Donald Judd also worked as a designer and architect. He was careful to distinguish his design practice from his artwork, writing 'The configuration and the scale of art cannot be transposed into furniture and architecture. The intent of art is different from that of the latter, which must be functional...A work of art exists as itself; a chair exists as a chair itself.' The catalogues on offer here encompass retrospectives, solo exhibitions and monographs on his architectural writings.

The section also contains scarce collection catalogues from Comme Des Garçons (founded by Rei Kawakubo), which also encompassed furniture designs as extensions of the fittings inside the Comme des Garçons shop.



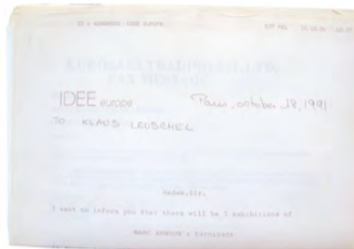
1. Two newspaper articles: 'Stuttgarter Zeitung. Sonderdruck zue Eröffnung der Neuen Staatsgalerie am Freitag, 9 März 1984.' And 'Stuttgarter Nachrichten. Sonderdruck.' Both articles featuring James Sterling's Staatsgalerie, Stuttgart. 1984. Illustrated in colour. *Two articles relating to James Sterling building in Stuttgart, Staatsgalerie.*



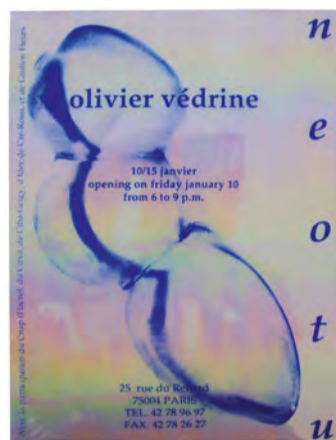
2. Studio Image Three. 1994. Oblong folio. Oblagon. pp.36. Illustrated in colour. Original publisher's green stapled wrappers. *Projects of American industrial designer Syd Mead.*



3. European Center for Architecture and Design. 14 loose sheets of card, (240 x 340 mm), one fold-out map, loose in black folder. ECAD. 16 loose sheets of card printed recto only. Original publisher's black folder. *ECAD promotional folder.*



4. Correspondence between Klaus Leuschel and individuals assoc. with IDEE Europe. c1991. loose A4 sheets, faxed.



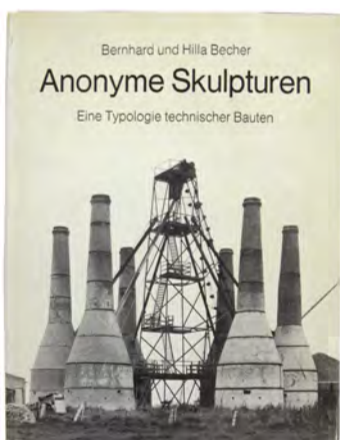
5. Olivier Védryne at 25 rue du Renard, Paris. Single sheet of plastic, (128 x 176 mm). Neotu Gallery. Blue text printed on coloured mylar sheet. *Invitation to the Olivier Védryne exhibition at Galerie Neotu, Paris.*



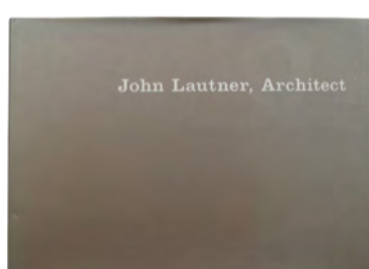
6. Invitation card. Josephine Colsen exhibition, from V.I.A. Les Industries Françaises de l'Ameublement. 1991. Single sheet of card, (147 x 208 mm).



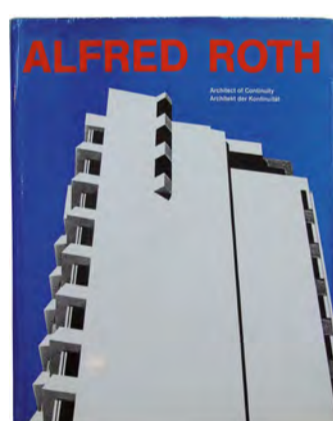
7. Postcard. undated. Single sheet of card (148 x 105 mm). Colour image of Kunsthaus Graz recto, text and handwritten note 'Peter Cook peter.cook@ucl.ac.uk' to verso.



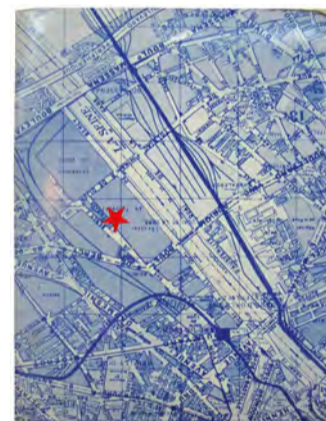
8. Anonyme Skulpturen. Eine Typologie technischer Bauten. 1970. 4to. (225 x 285 mm). Art-Press Verlag. pp. 216. Monochrome images throughout. Original publisher's blue cloth and dustjacket. *The early Bernhard and Hilla Becher monograph..*



9. John Lautner, Architect. 1994 Oblong 4to. Artemis. pp. 296. Illustrated in monochrome throughout. Original publisher's cloth and printed dust-jacket. *Monograph on John Lautner.*



10. Alfred Roth, Architect of Community. 1985. 4to. Waser Verlag. pp. 336. Illustrated in black and white throughout. Original publisher's cloth and printed dust-jacket. *Alfred Roth monograph, signed in blue ink to title page.*



11. (Above and right): American Centre. Press folder. 1990. 4to. (295 x 212 mm). American Centre. various loose documents, newspaper clippings, 3 original monochrome gelatin photographs showing Gehry, his model for the centre, and in company, 4 reproduction drawings on card, a



further drawing signed and dated by Gehry. Original publisher's blue printed folder. *Press kit for Frank Gehry's American Centre.*



12. Moving Arrows Eros and other Errors. Peter Eisenman. An Architecture of Absence. 1986 Square box. (315 x 315 mm). Architectural Association. 30 loose plastic sheets. Drawings printed on transparent plastic sheets. Loose as issued in original publisher's perspex box. *Eisenman Folio from the Architectural Association.*



13. Fin D'out Hou S. 1985. Square box with contents loose inside. Architectural Association. Stapled book, 28 loose prints, 14 blind embossed architectural drawings on white card, 14 accompanying drawings on grey card; all presented loose as issued in original publisher's box. *Folio V from the AA.*



14. 'Arbeitsmappe zur Ausstellung Positionen Im Architektur Forum Zurich. Max Dudler Karl Dudler Pete Welbergen.' 1987. Square portfolio. (315 x 315 mm). 70 loose leaves. Illustrated with black and white architectural reproduction drawings. Loose as issued in original publisher's box. Photocopied article from Wolkenkratzer Art Journal stapled inside.



15. Peter L Wilson - Bridgebuildings + The Shipshape. 1984. Square box with contents loose inside. (315 x 315 mm). Architectural Association. Stapled book + 26 loose monochrome illustrations, printed recto only. Loose as issued in original publisher's box. *Folio IV from the Architectural Association.*



16. Museum of Modern Art, Frankfurt. Drawings and introduction by James Wines. Essay by Herbert Muschamp. 1985. Square box with contents loose inside. (315 x 315 mm). Architectural Association. Stapled booklet + 18 illustrations on card printed recto only. Loose as issued in original publisher's box. *Folio VII from the Architectural Association.*



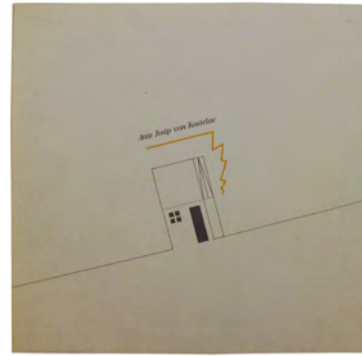
17. Peter Cook. 21 Years - 21 Ideas. 1985. Square box (315 x 315 mm). Architectural Association. Stapled booklet with 21 loose cards with coloured illustrations printed recto only. Loose as issued in original publisher's box. *Folio VI from the Architectural Association. With a foreword by Reyner Banham.*



18. Zaha Hadid. Planetary Architecture Two. 1983. Square box (315 x 315 mm). Architectural Association. Stapled book + 18 illustrations printed loose on card sheets. Loose in original publisher's box. *Folio II from the AA. Intro by Kenneth Frampton. This copy with loose articles and ephemera on Zaha Hadid, including her correspondence with Klaus Leuschel.*



19. Bernard Tschumi. La Case Vide. La Villette. 1985. With essays by Jacques Derrida and Anthony Vidler. Interview by Alvin Boyarsky. 1985. Square box (315 x 315 mm). Architectural Association. Stapled book + 21 loose cards with illustrations in colour printed recto only. Loose as issued in original publisher's box. *Folio VIII from the Architectural Association.*



20. Ante Jossip von Kostelac. Arc en Reve. 1989. Square box with contents loose inside. (315 x 315 mm). Architectural Association. Stapled book (Bauten und Projekte) with 76 loose pages with monochrome images printed recto only. Loose as issued in original publisher's box. *This copy with loose ephemera inside.*



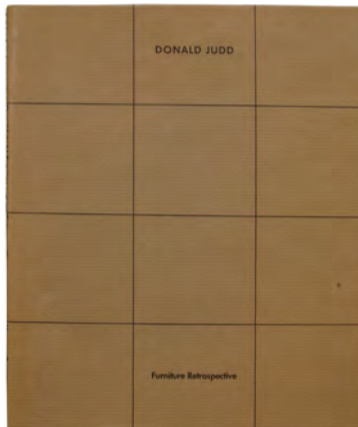
21. Zaha Hadid. Arc en Reve. 1989. Square folder with contents loose inside. arc en reve edition. 4 loose pages. Illustrated in colour. Loose as issued. *Zaha Hadid issue of Arc en Reve, published to accompany the exhibition of Zaha Hadid in 1989 at arc en reve galerie d'architecture au hangar 5, Bordeaux.*



22. Donald Judd Architektur. 1991. 4to (295 x 210 mm). Hatje Cantz. pp. 112. Illustrated in colour and black and white. Original publisher's cloth and dust-jacket. *Judd architecture monograph.*



23. Donald Judd Raume / Spaces. 1993. 4to. (215 x 270 mm). Edition Cantz. pp. 160. Illustrated in colour. Original publisher's cloth and printed dust-jacket.



24. Donald Judd Furniture Retrospective. 1993. 4to. (280 x 230 mm). Museum Boymans-van Beuningen Rotterdam. pp. 134. Illustrated in colour. Original publisher's brown paper wrappers. *Judd's rare furniture retrospective catalogue from Rotterdam.*



25. Donald Judd Metallmöbel Metal furniture. Swiss made by Lehni. Single sheet of folded card. (210 x 145 mm). Colour image to front. *Invitation card from Lehni.*



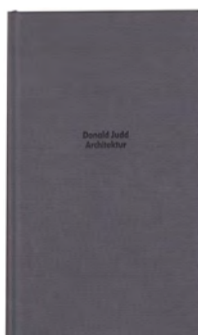
26. Donald Judd Eichholteren. 1994. 8vo. (165 x 200 mm). Hatje Cantz. pp. 67. Illustrated in colour and black and white. Original publisher's wrappers. *Donald Judd publication on Eichholteren from Kunsthau Bregenz archiv kunst architektur Werkdokumente.*



27. Donald Judd Möbel Furniture Arche. 1986. Square 4to. (250 x 250 mm). Arche Verlag. 24 unnumbered leaves. Illustrated in colour. Original publisher's red wrappers.



28. Donald Judd Large-Scale Works. 1993. 4to. (230 x 240 mm). Pace Gallery. pp. 42. Illustrated in monochrome throughout. Original publisher's wrappers. *Pace Gallery exhibition catalogue from 1993.*



29. Donald Judd Architektur. 1989. 4to. (145 x 215 mm). Westfälischer Kunstverein. pp. 214. Illustrated in colour and black and white. Original publisher's grey cloth. *Westfälischer Kunstverein exhibition publication.*



30. (Above and right): Comme des Garçons. (Furniture collection). 1987. Loose card sheets in aluminium box. Comme des Garçons. 31 monochrome images printed on A4 sheets of card, text and illustration relating to each printed verso, with stapled pricelist booklets (Swiss Francs). Original

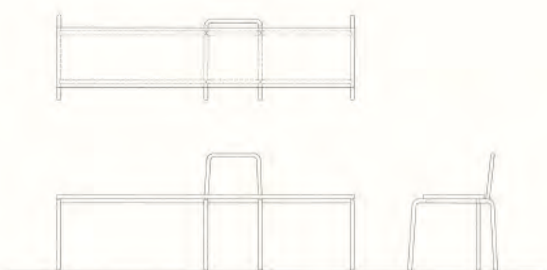


publisher's aluminium box with 'Comme des Garçons' printed to front. *Scarce Comme des Garçons furniture collection cards in original box. Nos 1 - 22, 1 - 21, 1 - 16.*

COMME des GARÇONS N° 8
Tubular steel bench with leather seat
ステンレスパイプベンチ-黒革シート

Width	1600 mm
Depth	480 mm
Height	650 mm

COMME des GARÇONS

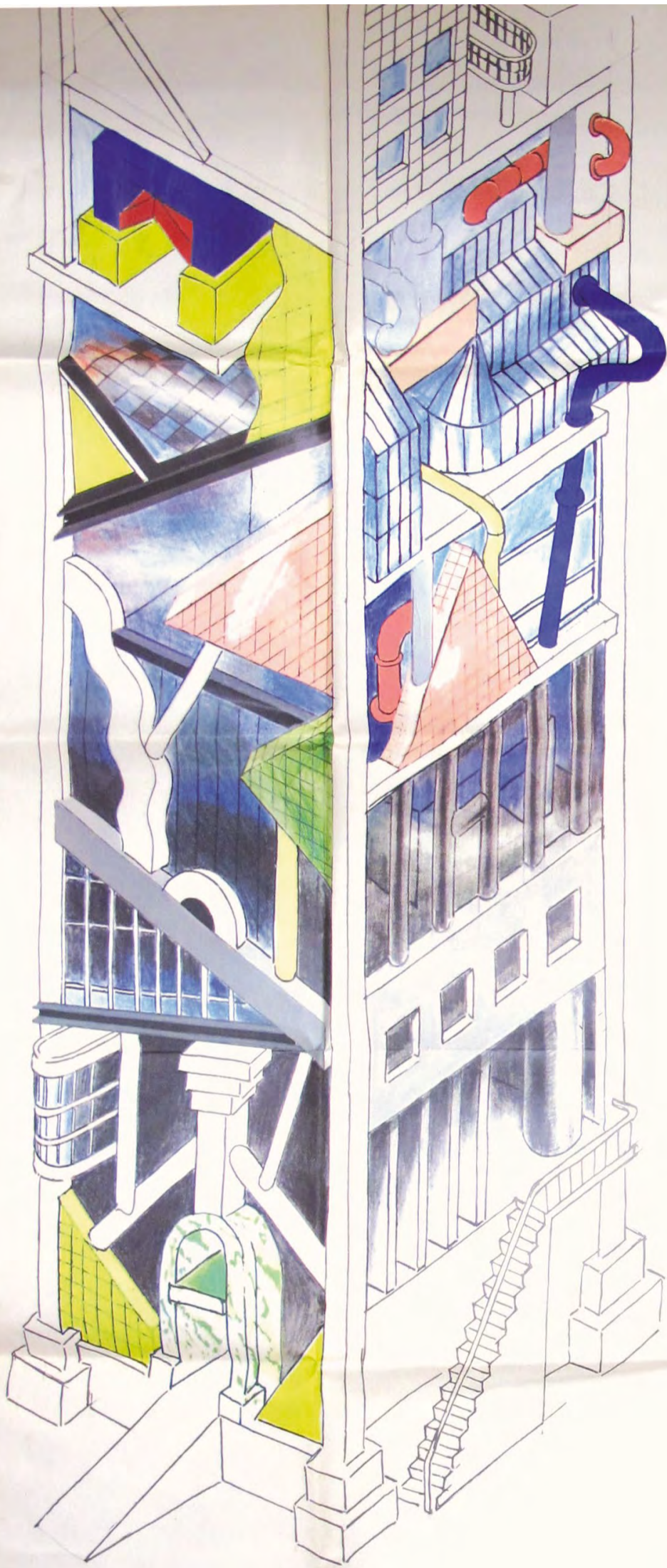


Left: Recto and verso side of Comme des Garçons furniture collection card, (no. 30).

ISRAEL MUSEUM, JERUSALEM
אביב תשלי"ח
מוזיאון ישראל, ירושלים

ממוצר סופי לטובת המוצר
FROM THE END PRODUCT
TO THE PRODUCT'S END

אטורה סוטסאס הבן
ETTORE SOTTASS JR



אטורה סוטסאס הבן
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ממוצר סופי לטובת המוצר
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מוזיאון ישראל, ירושלים
אביב תשלי"ח
ISRAEL MUSEUM, JERUSALEM
SPRING 1978



Ettore Sottsass, large foldout poster (975 x 1390 mm when unfolded) for the exhibition 'From the End of the Product to the Product's End' at the Israel Museum, Jerusalem, Spring 1978.